

FlexPoint Homeschooling Report

December 2024

Prepared by OvationMR



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Research Objectives

FlexPoint is evaluating the homeschool market and seeks to identify potential growth opportunities for FlexPoint and Florida Virtual School (FLVS).

Specific Objectives Include:

- ***Demographic Analysis of Homeschooling Population:***
 - Determine the percentage of new vs. experienced homeschoolers post-COVID.
 - Analyze the age/grade distribution of homeschooled children.
- ***Pain Points and Challenges in Homeschooling:***
 - Identify major pain points for homeschooling families, including time constraints, scheduling, state requirements, socialization, and quality of educational materials.
- ***Homeschooling Practices and Parental Involvement:***
 - Assess full-time vs. part-time homeschooling practices.
 - Evaluate parental involvement and demographics in homeschooling activities.
- ***Procurement and Utilization of Study Materials:***
 - Explore where and how parents obtain study materials.
 - Investigate the types and costs of instructional materials used.
- ***Future Intent and Social Dynamics:***
 - Examine families' intentions for future homeschooling.
 - Understand the social involvement of families and children's influence on homeschooling decisions.

Research Methodology & Audience



Methodology

- 15 Minute Online Survey
- Conducted between 10/23/2024 - 12/09/2024
- Survey Outline
 - Motivations for Homeschooling
 - Homeschooling Logistics
 - Procurement & Utilization of Study Materials
 - Homeschooling Highs & Lows
 - Homeschooling in the Future
 - Demographics & Classification



Audience

- N=1,424 Homeschooling Parents
- Equal distribution between California, Florida, New York, North Carolina and Texas
- Has at least 1 child in PreK-Grade 12 that is homeschooled at least 50% of the time

Executive Summary - Benefits & Pain Points

Benefits of Homeschooling & Reasons for Choosing

- **Personalized Learning**
 - Focus on topics of interest & passions (typically core academics, sometimes electives)
 - Can adjust pace of study
 - Adapt for special needs or learning disabilities
- **Flexibility**
 - Can design own schedule
 - Room to fit in activities/extra-curriculars
 - Makes travel easier
- **Safety from:**
 - Bullying
 - Gun violence
 - General violence
- **An alternative to the public school system**

Pain Points of Homeschooling

- **Organization & Time Management**
 - Accommodating whole family's schedule/multiple children in school
 - Work/life balance for parents
 - Juggling priorities (academics, socialization, etc)
- **Socialization & extracurriculars**
 - Cultivating friendships with similarly aged children
 - Group socialization & teamwork
 - Maintaining hobbies
- **Meeting Standards**
 - Grade level requirements
 - Standardized testing requirements
 - Graduation requirements
- **Maintaining focus**



Executive Summary - Who's Involved in Instruction

74%

I am the primary educator and responsible for most of the teaching.

57%

One parent/guardian is primarily responsible for homeschooling.

55%

Utilize private instructors/tutors

90%

Are at least somewhat involved in the homeschooling community

Executive Summary - What's Being Taught & How



Top 5 Subjects Taught

1. Core Academic Subjects
2. Electives
3. Life Skills
4. Physical Education
5. Technology & Computer Science



Top 5 Sources of Material

1. Online educational platforms and resources
2. Downloadable or purchasable curricula from homeschooling websites
3. Public libraries
4. Educational supply store
5. Homeschooling co-ops or support groups

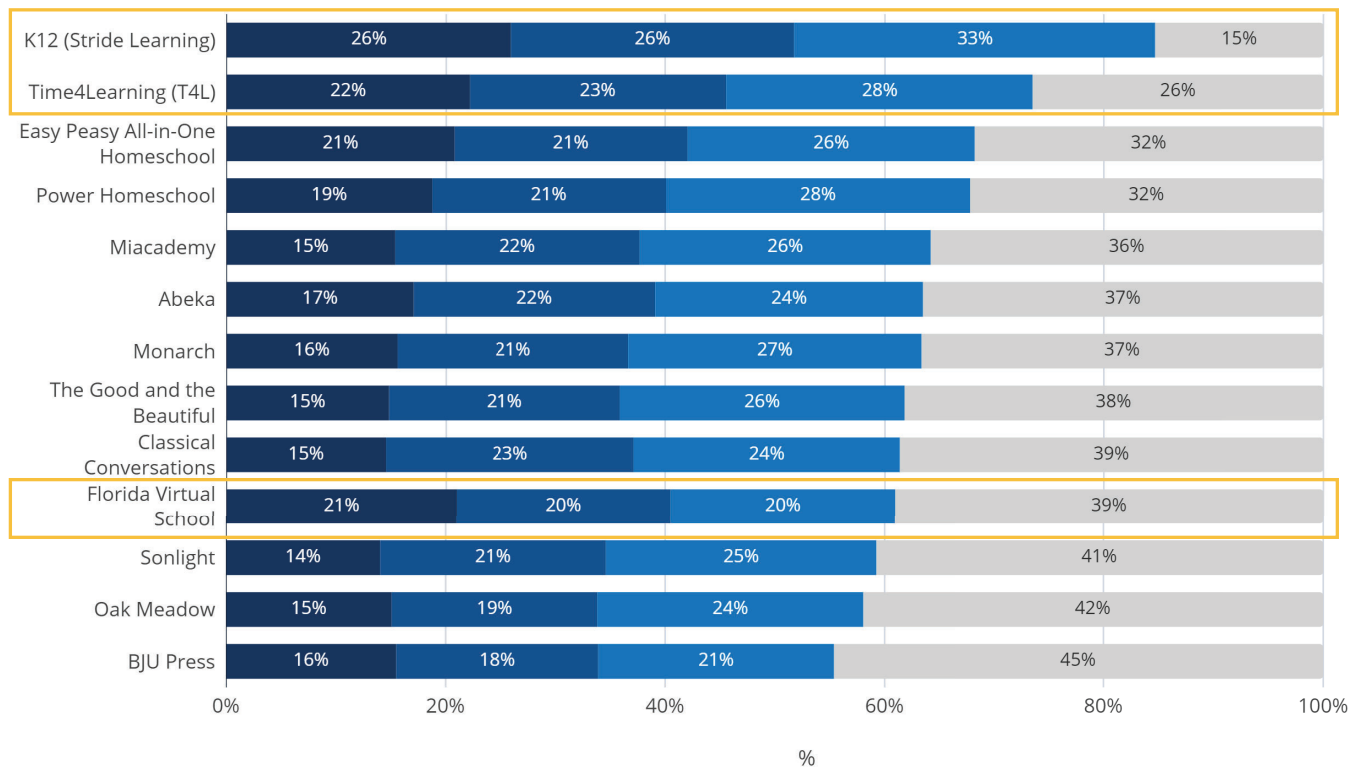


Top 5 Materials Used

1. Online courses
2. Educational videos
3. Workbooks
4. Supplemental materials (worksheets, activities)
5. Textbooks

Executive Summary - Brands

K12 (Stride Learning) & Time4Learning(T4L) lead the pack in terms of brand familiarity and experience. 61% have familiarity with Florida Virtual School

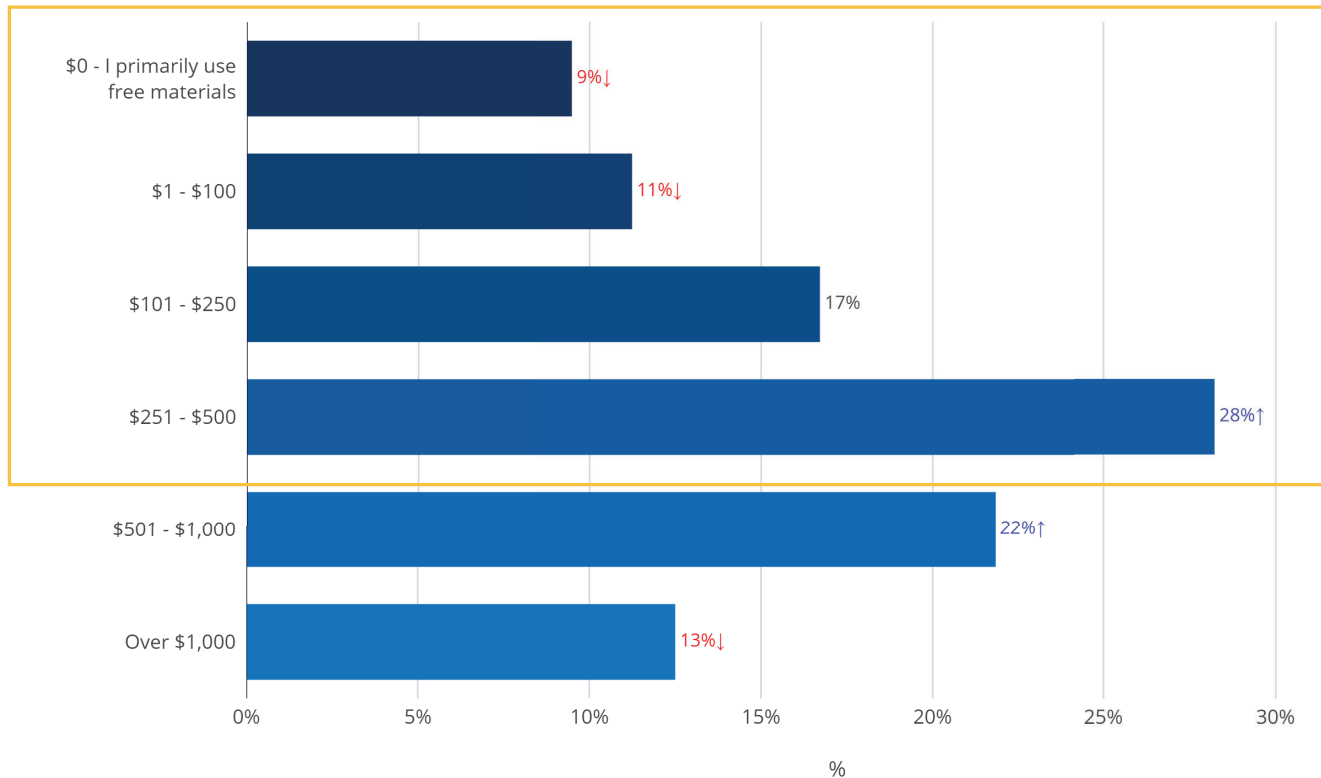


Q13r: X- How would you describe your level of familiarity with the following curriculum brands SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out



Executive Summary - Budget

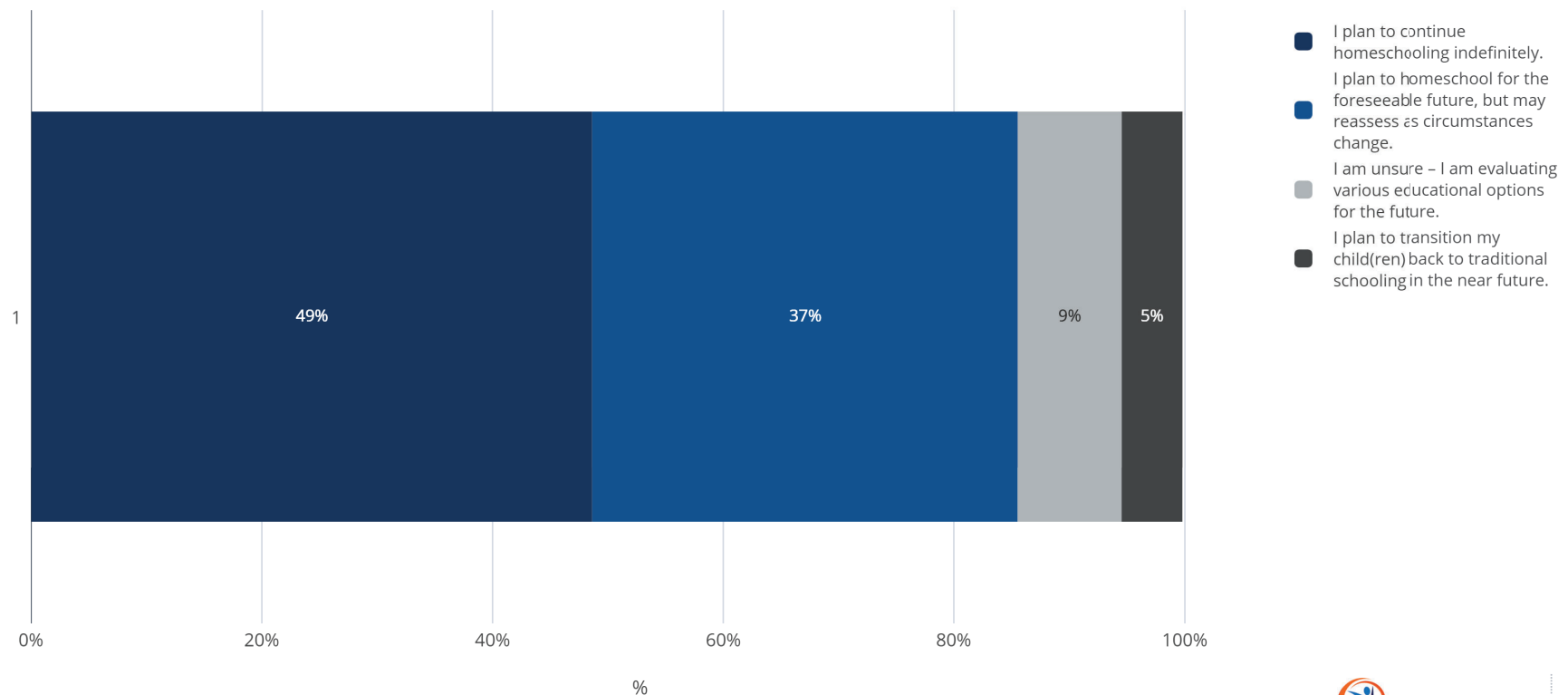
Nearly 2/3 of families are spending less than \$500 annually per child



Q16: How much do you typically pay or budget for instructional materials per year per child for homeschooling? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Executive Summary - Homeschooling in the Future

86% of families plan on continuing to homeschool in the future



Q21: What are your intentions regarding homeschooling your children in future years? 2 SUMMARY
sample size = 4336; total sample size = 8461; 4125 missing

Key Differences by Grade Level

Pre-K/K	Elementary School	Middle School	High School
• More motivated by COVID and family values to homeschool compared to other grade levels • Higher utilization of private instructors • More involved in homeschool community • Higher curriculum brand familiarity • Spend is more likely to be \$500 - \$1,000	• Higher utilization of private instructors • More involved in homeschool community • Higher curriculum brand familiarity	• Life skills more likely to be taught • More likely to participate in science fairs and competitions • More likely to engage in online courses and virtual field trips/experiential learning • More struggle with finding quality education materials	• Life skills more likely to be taught • AP classes more likely to be taught • More likely to participate in science fairs and competitions • Online educational platforms are utilized more while used/secondhand books are utilized less • More likely to engage in online courses and virtual field trips/experiential learning • More struggle with finding quality education materials • More likely to indefinitely homeschool • More likely to have an influence on the decision to homeschool

Key Differences by State

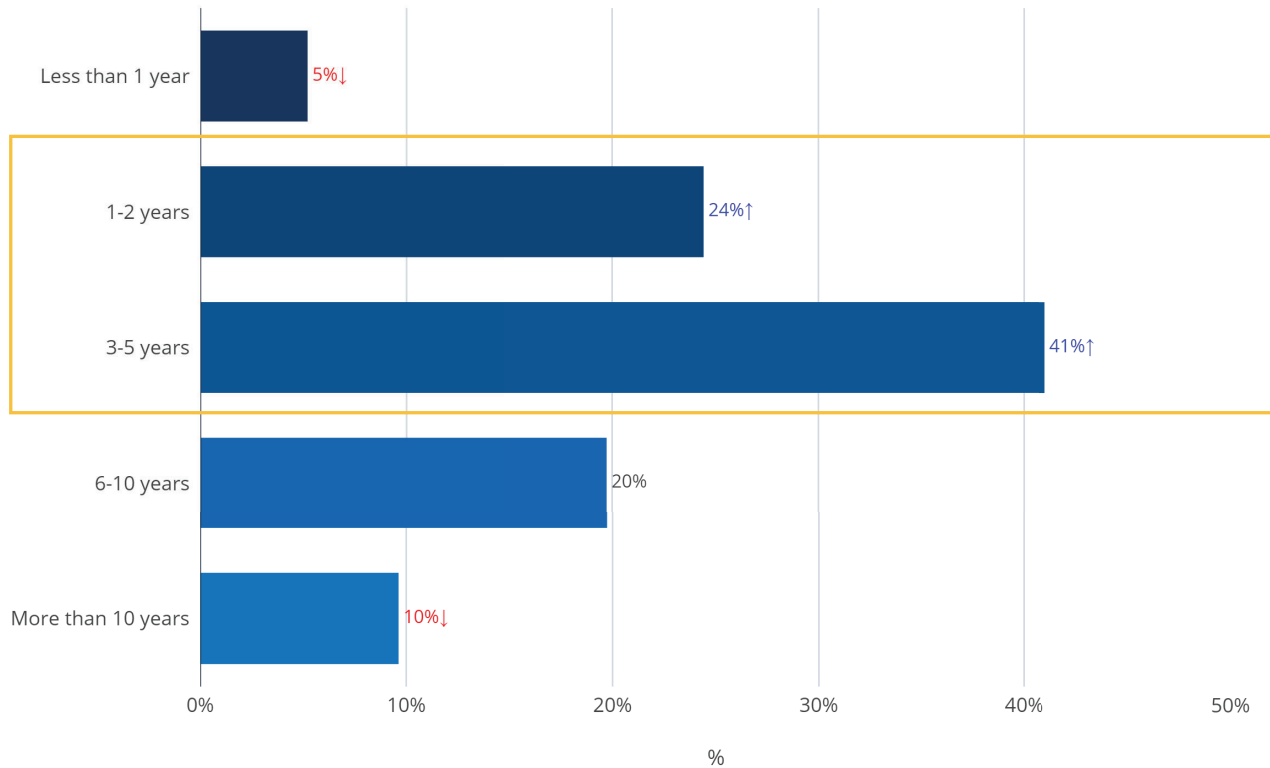
California	Florida	New York	North Carolina	Texas
• More likely to utilize private tutors • More involved with the homeschooling community • Spend/child/year is most likely to be \$1,000+	• More likely to utilize private tutors • More involved with the homeschooling community	• More likely to utilize private tutors • Slightly more likely to teach religious studies • Public Libraries utilized more for sourcing material • Higher familiarity for Abeka & Monarch brands • Spend/child/year is most likely to be \$501-\$1,000 • More likely to need additional support • Less likely to name flexible schedule as a benefit and more likely to call out diverse learning opportunities • Less concerned about ensuring socialization	• Slightly more likely to have started homeschooling due to COVID-19 school closures • More likely than other states to continue homeschooling indefinitely	• Private tutors or educational consultants utilized less as a material source • More likely than other states to continue homeschooling indefinitely

Recommendations

- Highlight the specific ways curriculum empowers individualized learning based on interest, pace or additional needs
- Lean into how the curriculum can easily fit into the schedule they are trying to juggle
- Emphasize the availability of materials that folks are actively seeking
 - Core Academics
 - Online platforms/instruction
 - Downloadable content
- Concentrate marketing towards folks with younger children who are in "research mode" and likely to pick a brand and stick with it
- Consider group project type content for older audiences to help build teamwork skills and empower socialization while building brand awareness among homeschooling communities

Results Overview

The majority of parents we spoke to have begun homeschooling within the past 1-5 years

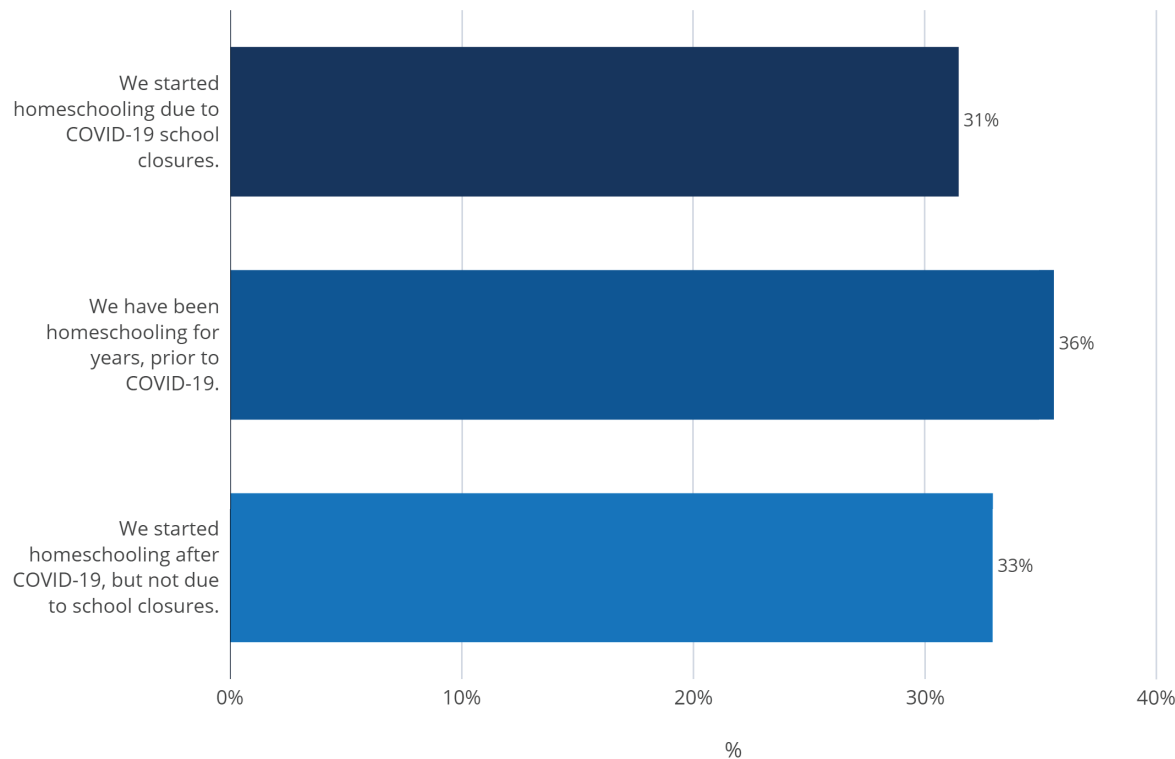


How many years of experience do you have homeschooling your child(ren) SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Unsurprisingly, families with children in higher grade levels have more years of experience

Among families we spoke to, COVID-19 had a mixed impact on the decision to homeschool



What impact did COVID-19 have on your decision to homeschool SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- NC families slightly more likely to have started homeschooling due to COVID-19 school closures
- COVID had more of an impact on PreK/K families' decisions

When asked about primary reasons for homeschooling, parents cited personalized learning, safety concerns, and flexibility + adaptability

	%
Personalized Learning Experience	14%↑
Safety Concerns	13%↑
Flexibility and Adaptability	11%↑
Avoiding Bullying and Peer Pressure	9%↑
Dissatisfaction with School System	8%↑
Special Needs and Disabilities	7%
Religious and Moral Education	6%
Enhanced Learning Opportunities	6%
COVID-19 Pandemic Impact	5%
Family Bonding and Values	5%↓
Customized Curriculum	5%↓
Desire for Hands-On Learning	5%↓
Mental Health Considerations	4%↓
Financial Reasons	1%↓
Homeschooling for Advanced Learners	1%↓
NET	100%↑

QB1_ForCoding - Categorized SUMMARY

Filter: Qualified; sample size = 1411; total sample size = 1424; 13 missing; 95% confidence level

Secondary reasons include:

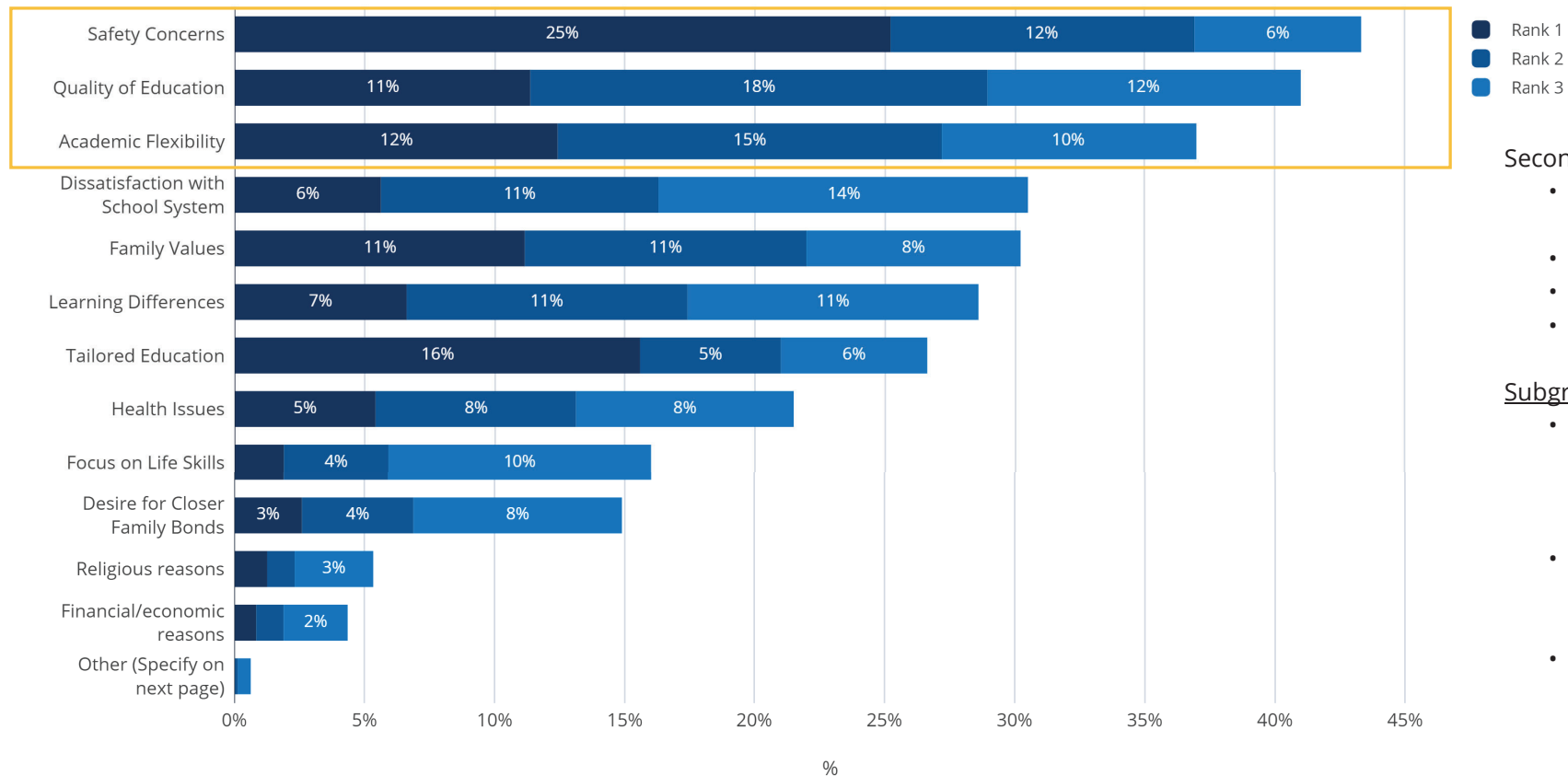
- Avoiding bullying and peer pressure
- Dissatisfaction with school system



Primary Reasons for Homeschooling - Select Quotes by Top Themes

Personalized Learning Experience	Safety Concerns	Flexibility & Adaptability	Avoiding Bullying & Peer Pressure	Dissatisfaction with School System
"It allows us to accelerate or slow down lessons based on each child's academic strengths and weaknesses." "The ability to develop a program based on a child's interests and learning style."	"I don't have to worry about school shootings, lockdown, fights, drugs, etc." "Homeschooled children avoid direct participation in or witnessing potential violence on school grounds."	"We live in a rural area with long commutes to school, so homeschooling just made more sense logistically." "There is no fixed timetable which is usually monotonous."	"My kids don't want to be around people because they've been hurt. She thinks she is different from other kids and has developed low self esteem." "Bullying was making school unbearable. My child never wanted to go to school. Grades were bad, stomach problems."	"School system is unreliable in our area." "Public school doesn't work. It doesn't work to stick kids all in a room according to their age. "

Safety concerns, quality of education & academic flexibility are the top 3 reasons for homeschooling.



Secondary reasons include:

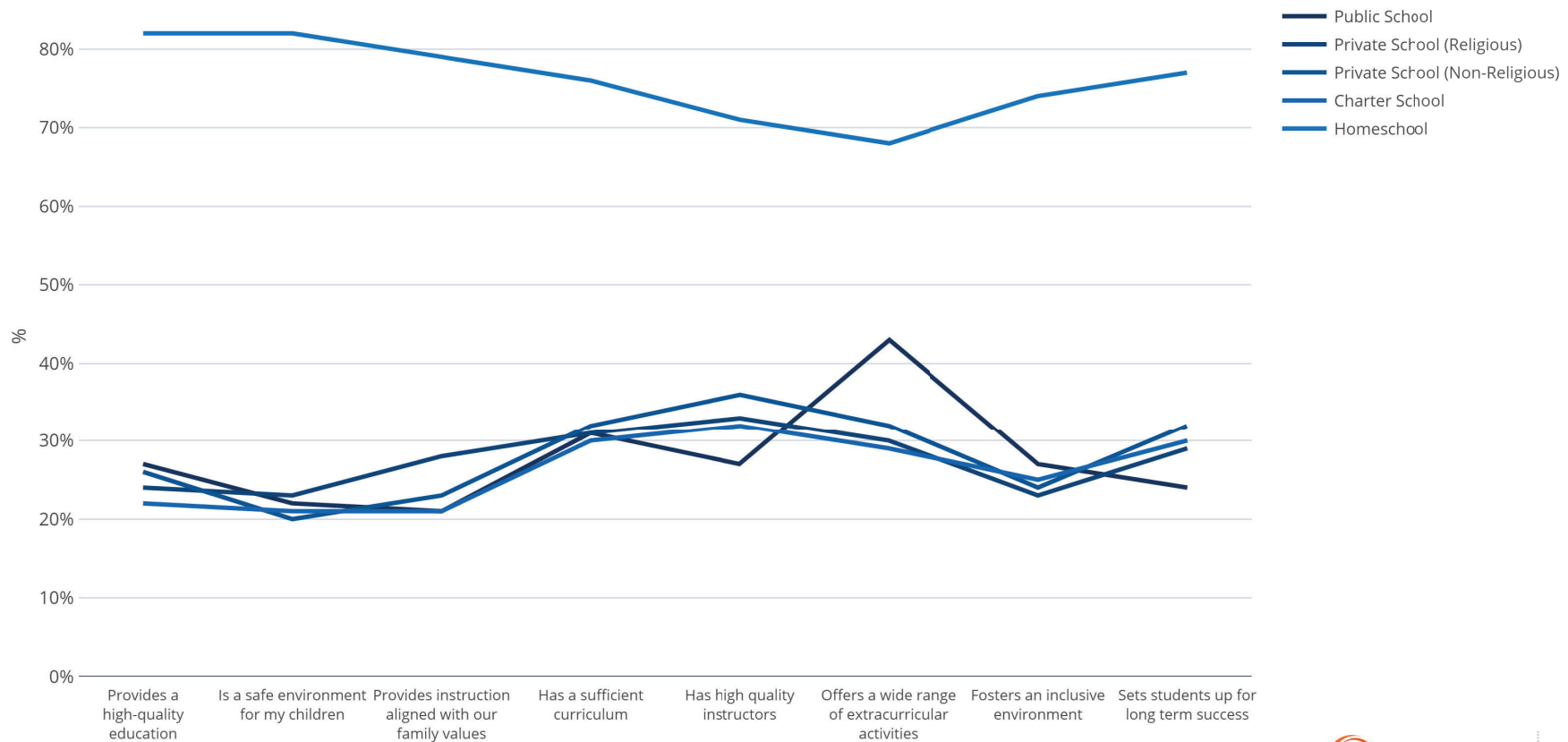
- Dissatisfaction with school system
- Family values
- Learning differences
- Tailored education

Subgroup Differences

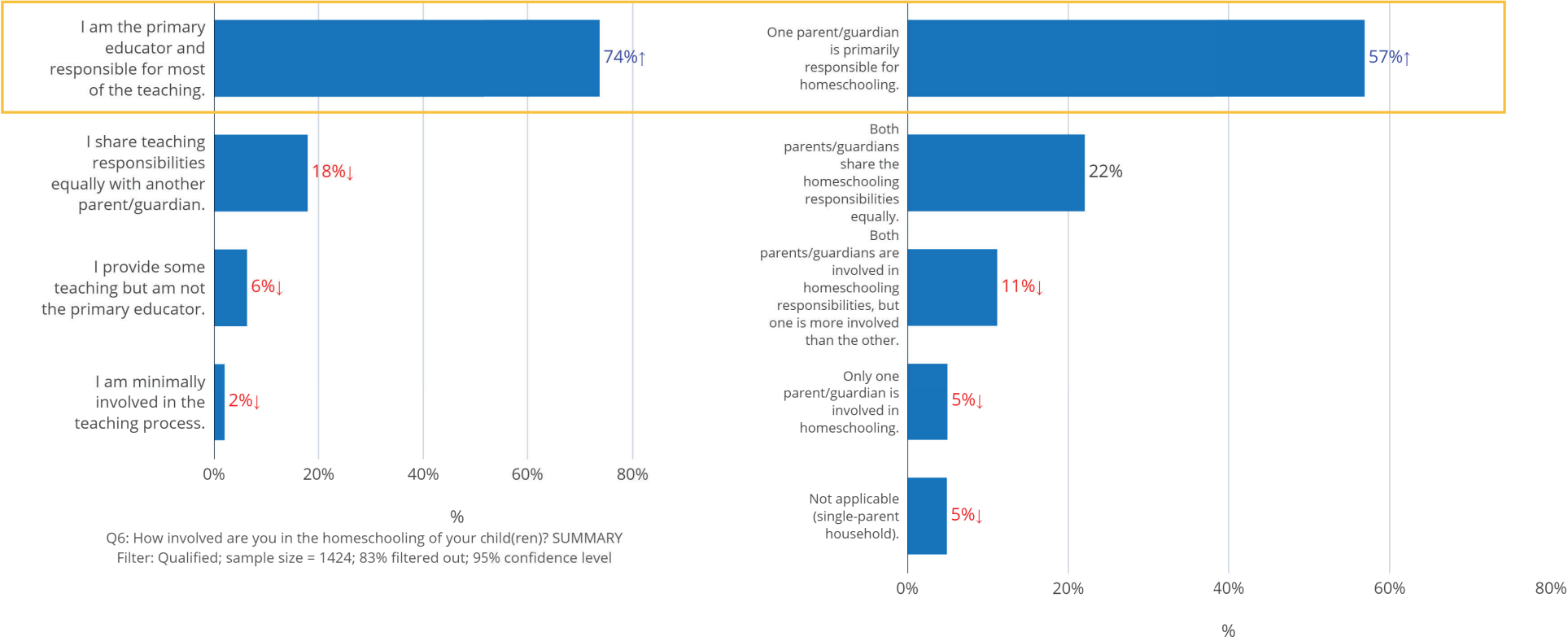
- Safety is more of a concern in Texas and during Middle & High School
- Dissatisfaction with school system is less of a concern in NY
- Family values are more likely to be a reason in PreK/K

Q4: X- What would you consider your top 3 reasons for homeschooling your children? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

Unsurprisingly, the parents we spoke to rate homeschooling higher than other forms of schooling on all metrics



Generally one parent or guardian is primarily responsible for homeschooling



Nearly half of families use private instructors

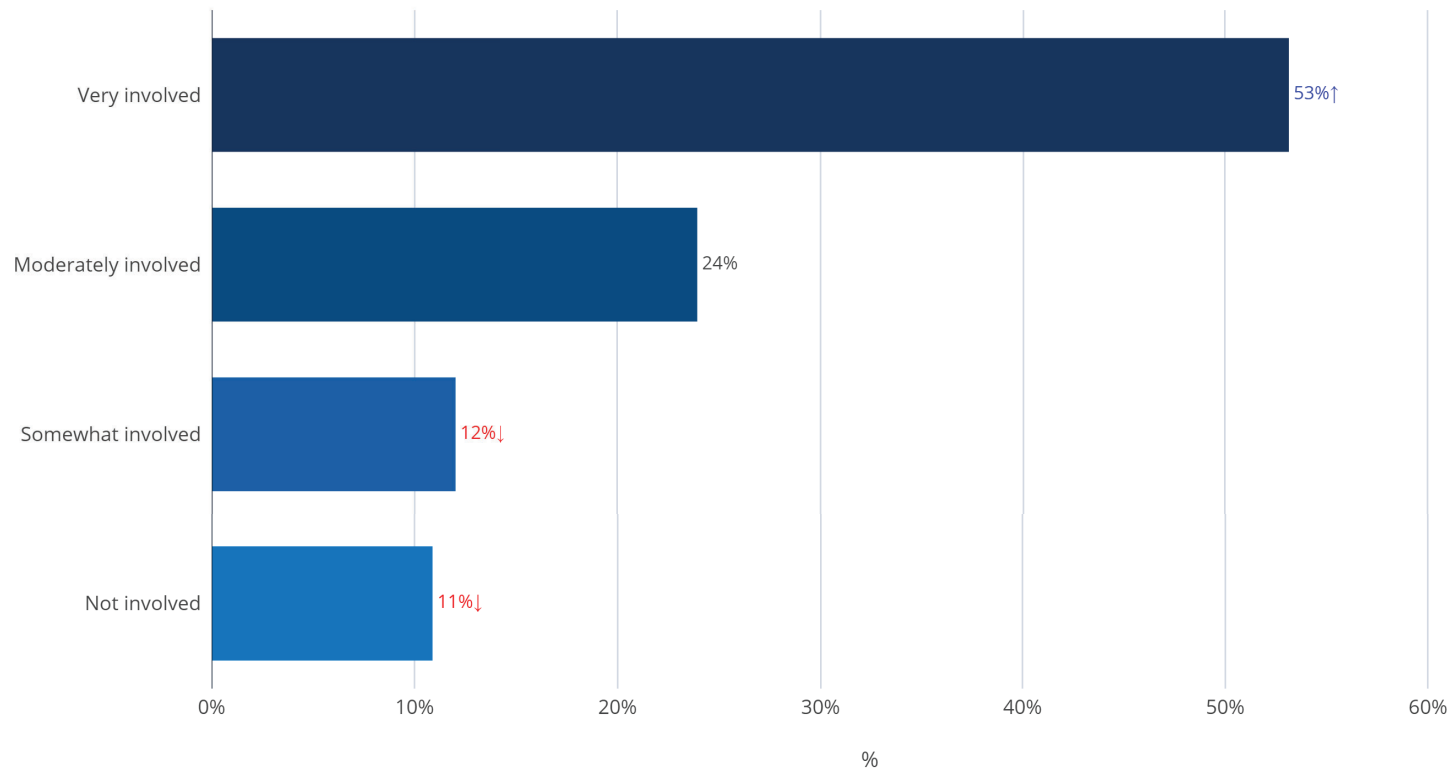


Q8: Do you utilize any private instructors/tutors as a part of your homeschooling curriculum? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- CA, FL, & NY families are more likely to utilize
- Higher utilization in PreK/K & Elementary

90% of families are at least somewhat involved in the homeschool community with half being very involved

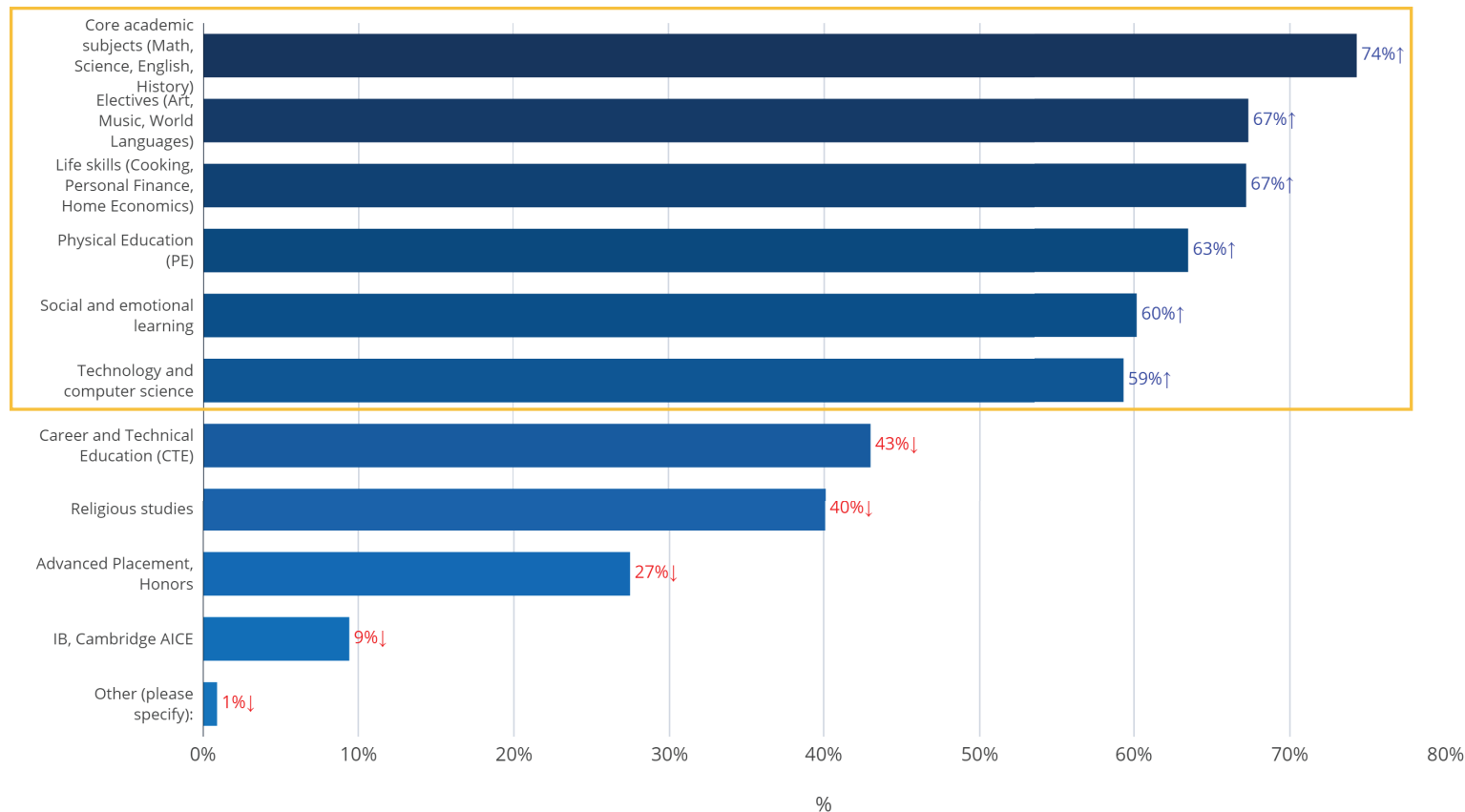


Q9: How involved are you with other homeschooling families or communities? 2 SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- CA, FL, & NY families are more involved
- PreK/K & Elementary are more involved

Core academic subjects like math, science and English are more commonly incorporated into a homeschooling curriculum. These are followed by life skills, electives, physical education, social/emotional learning and computer science.

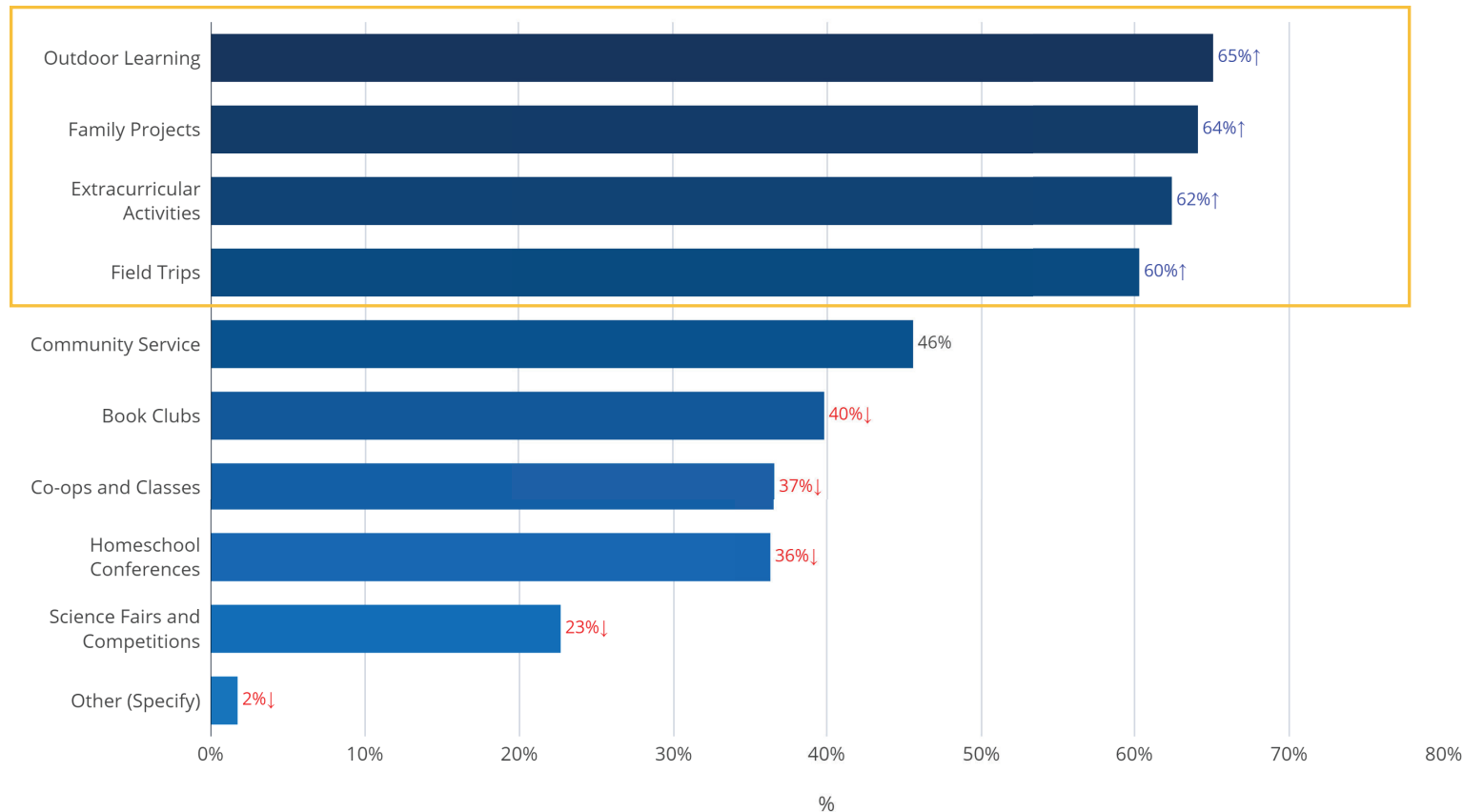


Q10. Which subjects are you incorporating into your homeschooling curriculum? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Core academics + social and emotional learning are higher for Elementary, Middle & High School
- Life Skills are higher for Middle & High School
- AP/Honors is higher for High School
- Religious Studies is slightly higher in NY

Outside of the home, homeschool families are most likely to participate in outdoor learning, family projects, extracurricular activities and field trips.

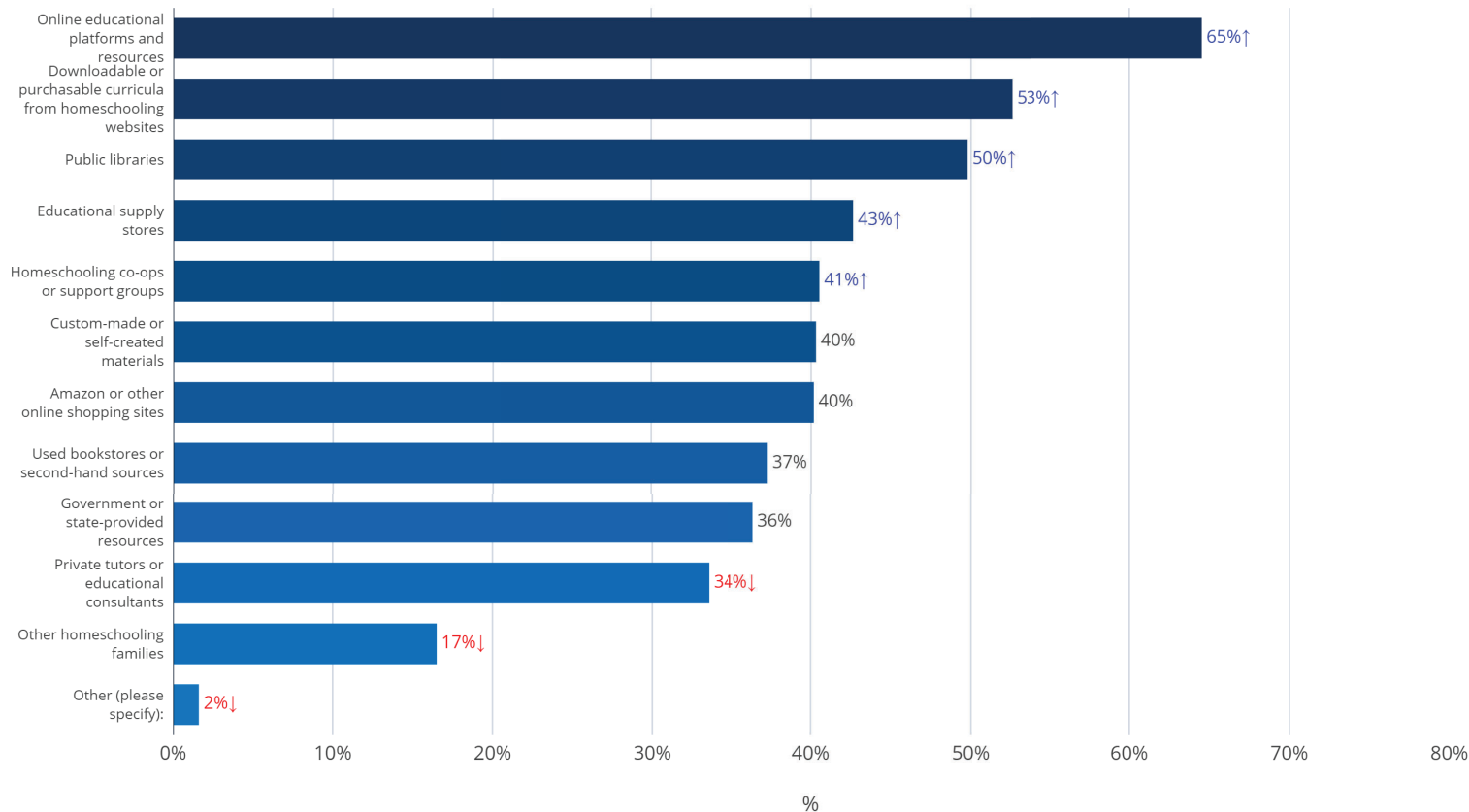


Q11. What activities/curriculums do you participate in outside of the home? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Science Fairs and Competitions are higher for Middle & High School

Study materials are most commonly sourced from online educational platforms and resources, downloadable or purchasable curricula from home-schooling websites or public libraries

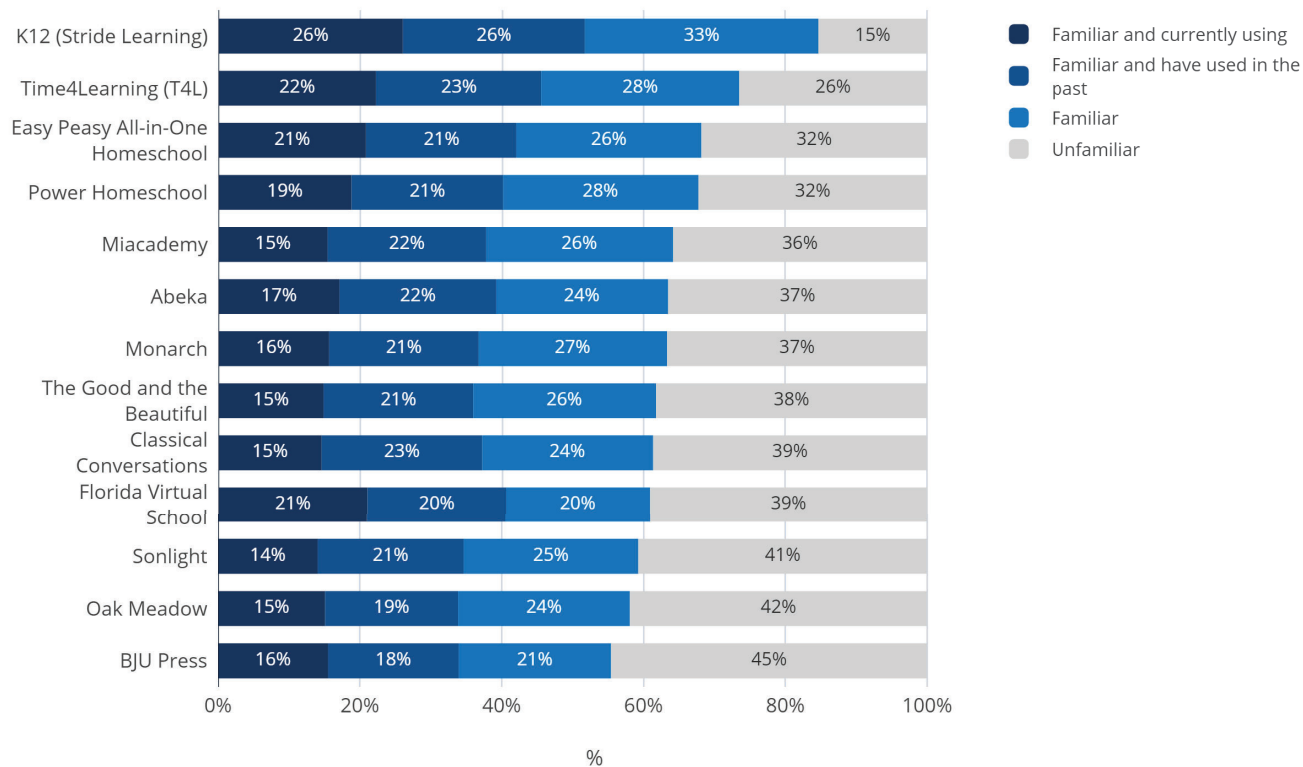


Q12. Where and how do you primarily obtain study materials for homeschooling your child(ren)? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Public Libraries utilized more in NY
- Private tutors or educational consultants utilized less in Texas
- For High School, online educational platforms are utilized more while used/secondhand books are utilized less

At least half of families are familiar with each different curriculum brand. K12 (Stride Learning) and Time4Learning (T4L) lead the pack.



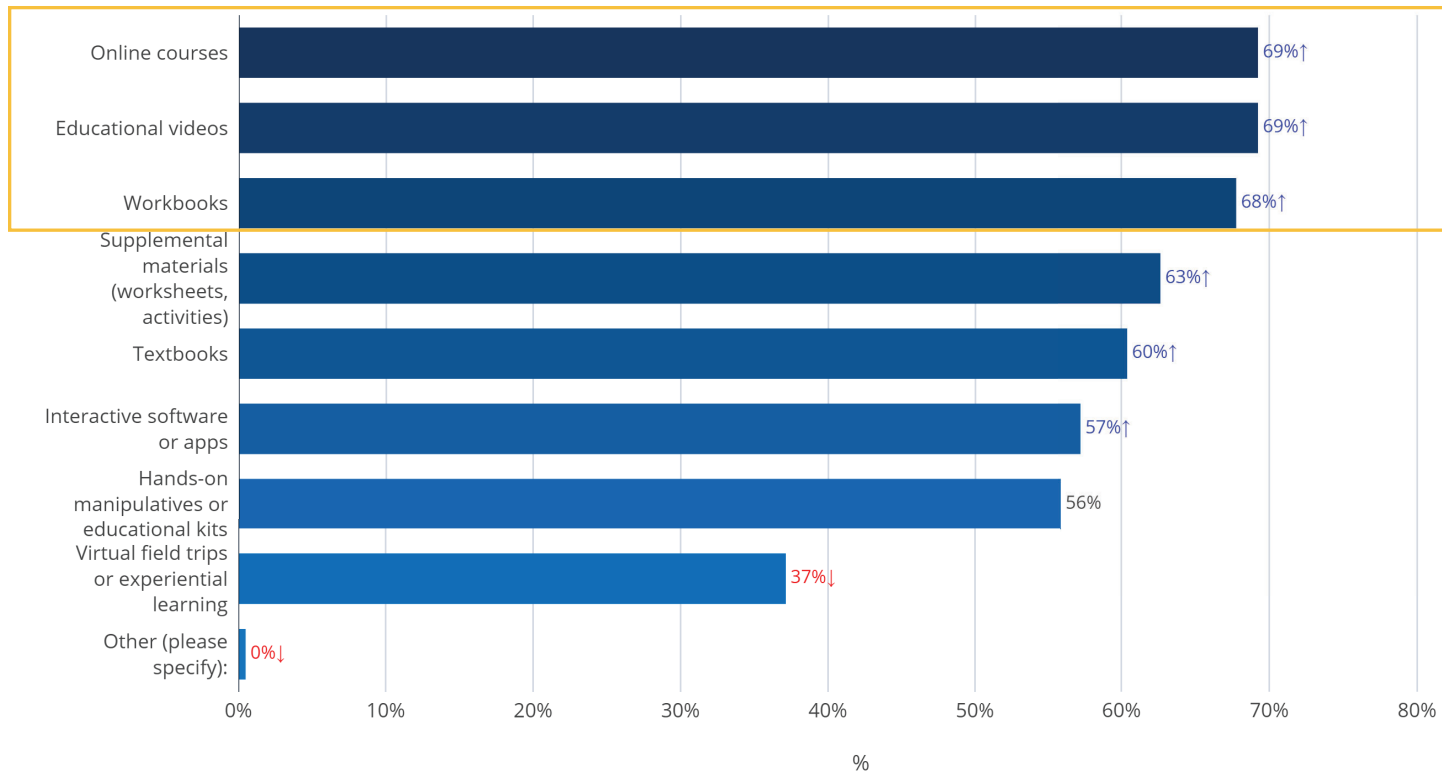
Q13r: X- How would you describe your level of familiarity with the following curriculum brands SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

Subgroup Differences

- Pre-K & Elementary families have higher overall familiarity
- Familiarity for Abeka & Monarch is higher in NY



Parents are most commonly seeking out online courses, educational videos and workbooks.

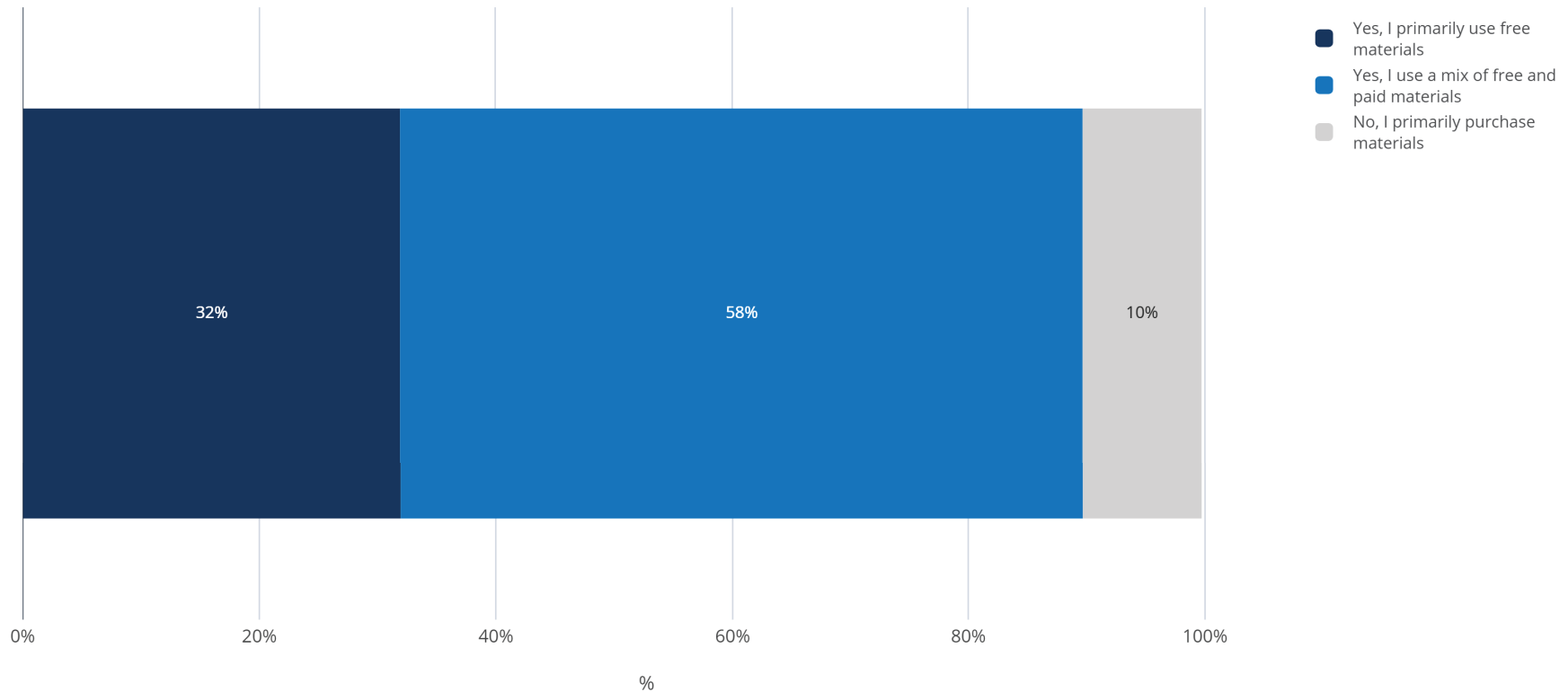


Q14. What types of instructional materials are you primarily seeking out for homeschooling? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

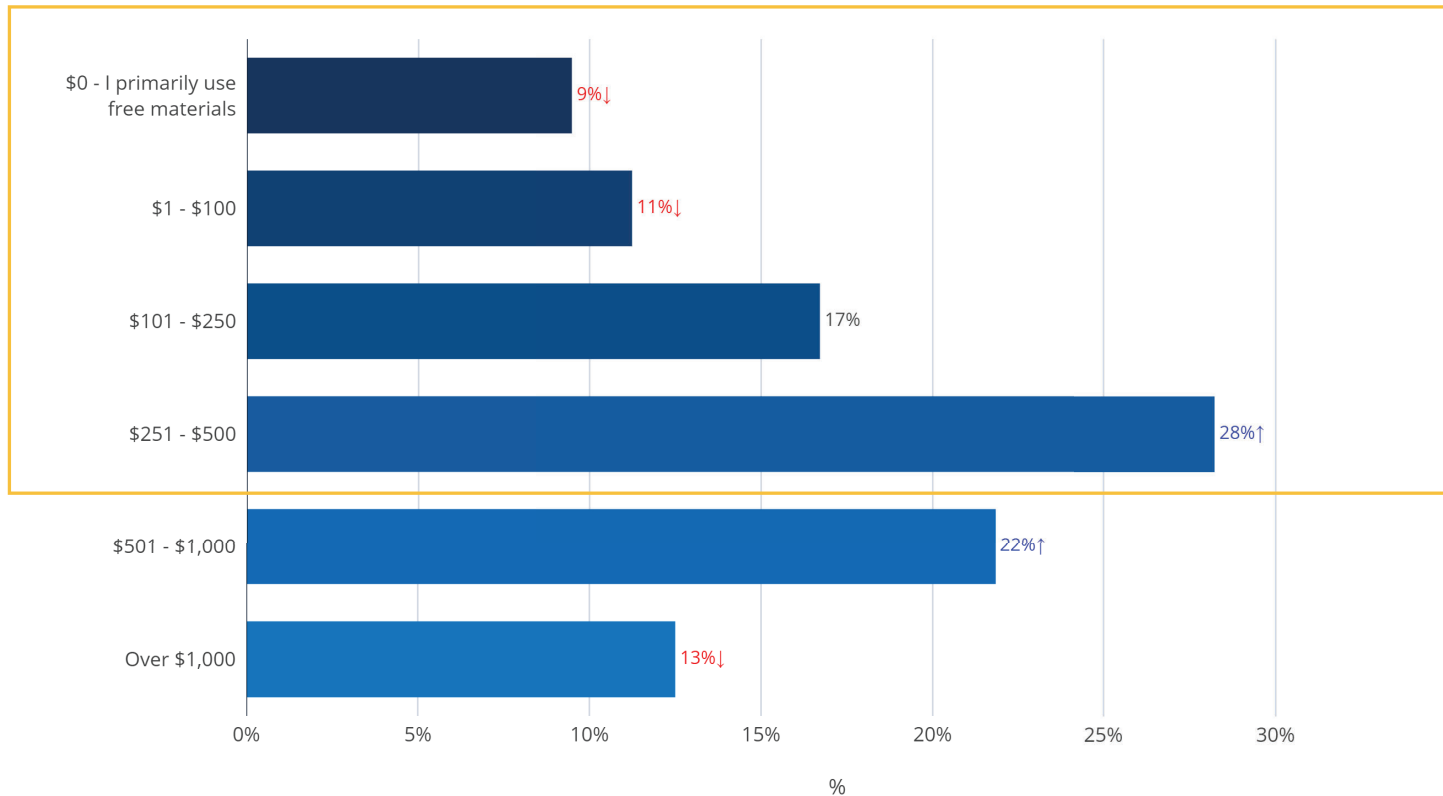
- High school/ middle school more likely to engage in online courses and virtual field trips/experiential learning

Nearly all parents rely on free materials with 1/3 primarily using free materials and nearly 60% using a mix of free and paid. No subgroup differences emerge.



Q15: Do you actively search for and use free instructional materials? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

The majority of families are spending less than \$500/year/child

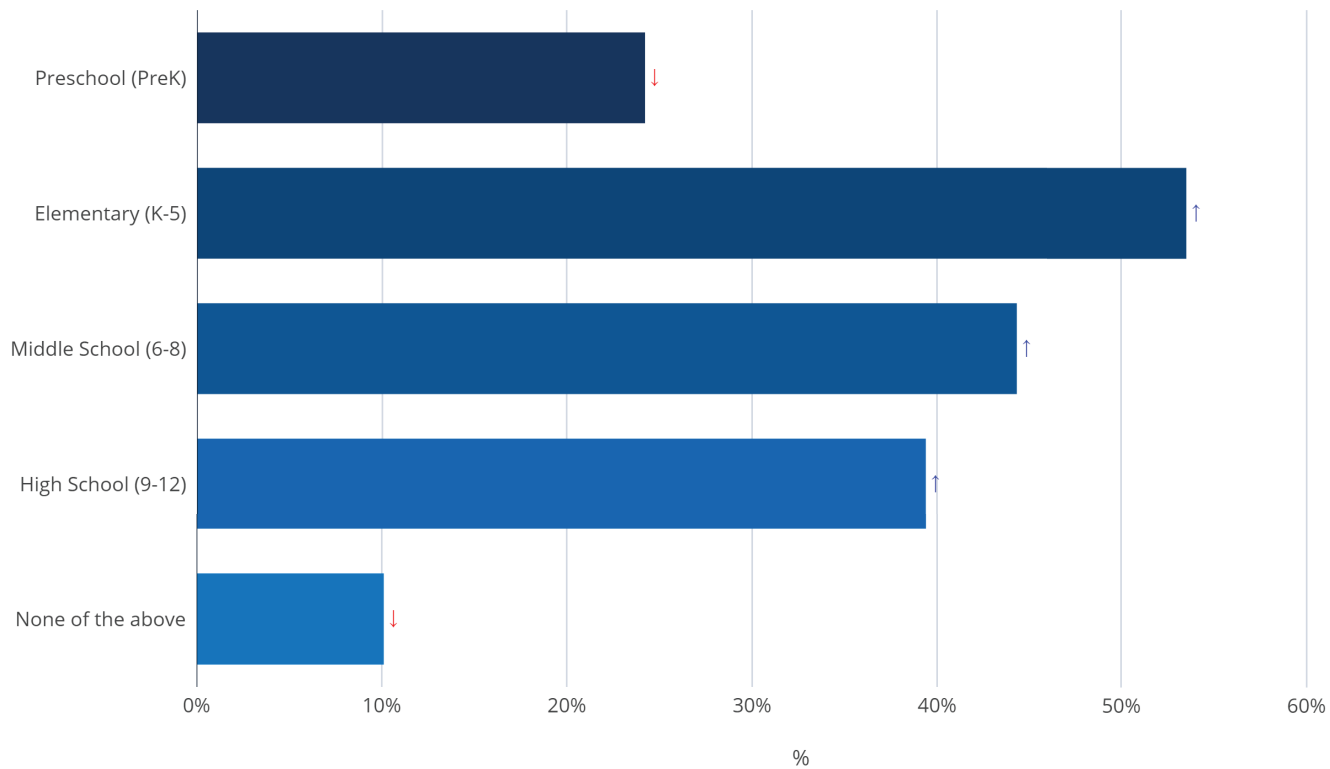


Q16: How much do you typically pay or budget for instructional materials per year per child for homeschooling? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Pre-K/K spend is more likely to be \$500 - \$1,000
- NY spend is most likely to be \$501-\$1,000
- CA spend is most likely to be \$1,000+

Additional support is needed across the homeschooling journey with the strongest need happening in elementary school.

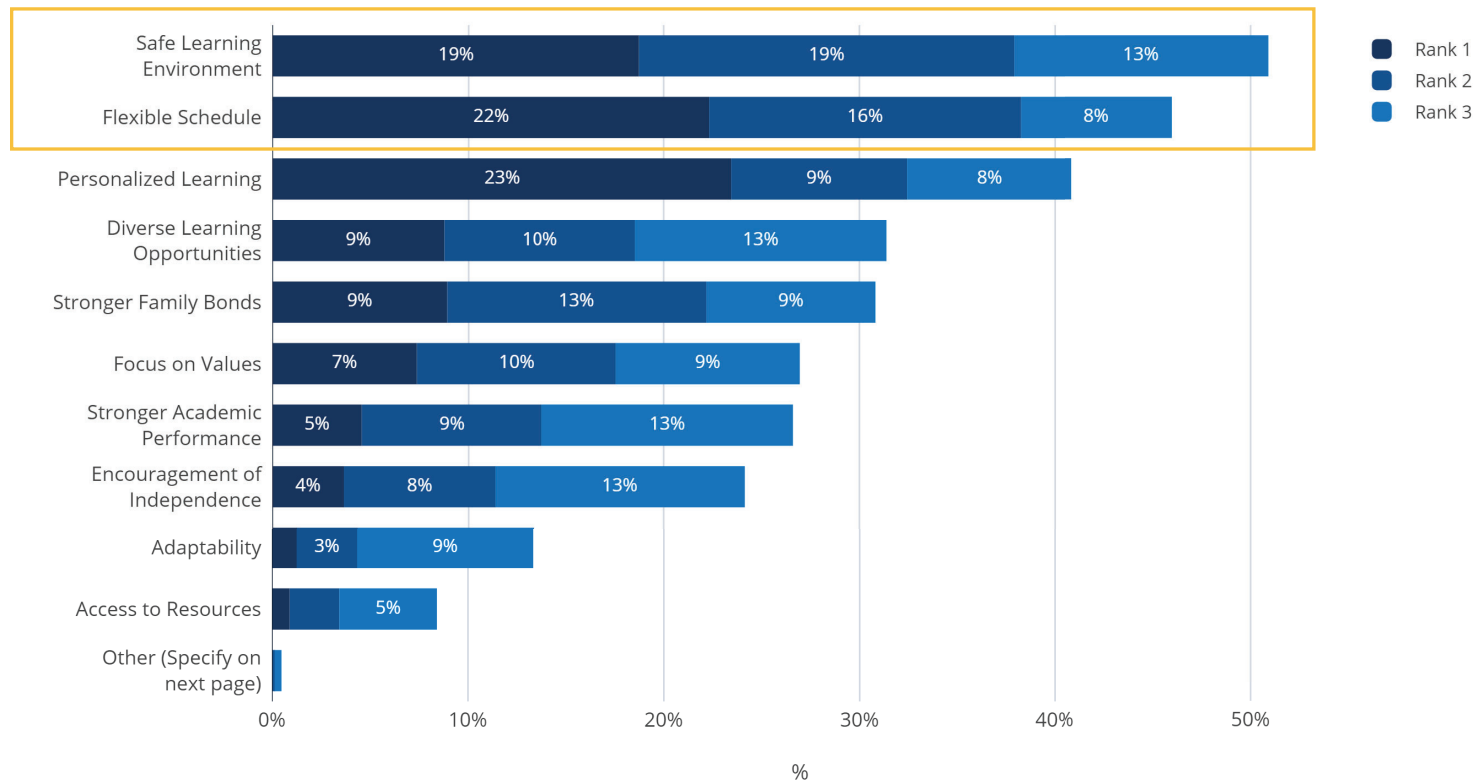


Q17. At what point do you/did you feel like you needed additional support with sourcing, developing, or delivering curriculum for your homeschool student(s)? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Families generally report their current stage as the one they need the most support on
- NY families are looking for additional support throughout all stages

A safe learning environment, flexible schedule and personalized learning are the top benefits of homeschooling.



Q18r: X- What would you consider the top 3 benefits of homeschooling for your family? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

Subgroup Differences

- NY families are less likely to name flexible schedule as a benefit and more likely to call out diverse learning opportunities
- A flexible schedule becomes increasingly important as children advance through grade levels

Parents report that social interaction/extracurricular activities, time management and focus + motivation are biggest challenges when homeschooling

	%
Social Interaction and Extracurricular Activities	21%↑
Time Management and Parental Workload	17%↑
Challenges with Child Focus and Motivation	17%↑
Balancing Homeschool with Other Responsibilities	11%
Curricular and Lesson Resources	9%
Parent-Child Dynamics in Education	6%↓
Specialized Subject Challenges	6%↓
Ensuring Academic Standards and Progress	5%↓
Financial and Material Resource Management	5%↓
Navigating Homeschool Regulations and Compliance	3%↓
NET	100%↑

QB2_ForCoding - Categorized SUMMARY

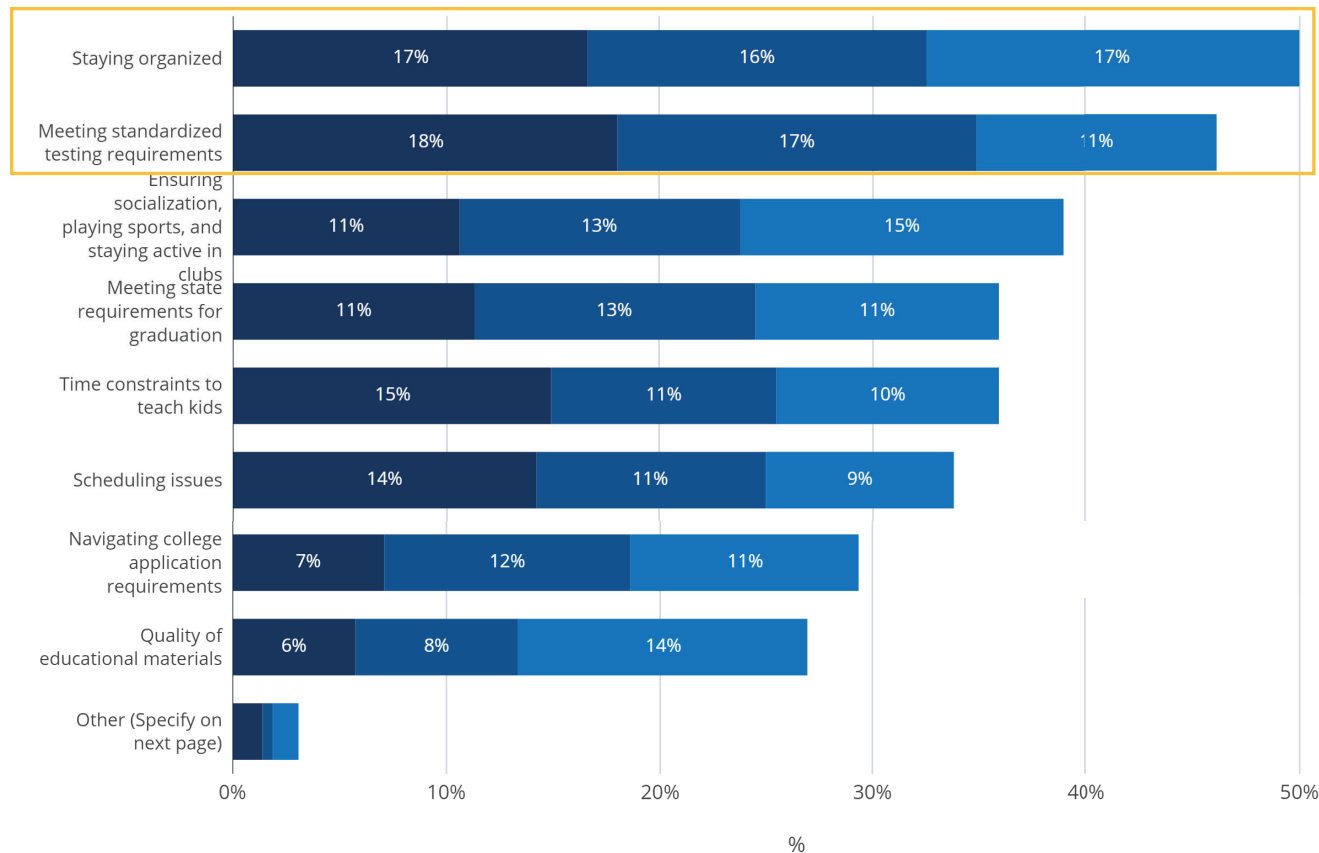
Filter: Qualified; sample size = 1323; total sample size = 1424; 101 missing; 95% confidence level



Primary Pain Points Homeschooling - Select Quotes by Top Themes

Social Interaction & Extracurricular Activities	Time Management & Parental Workload	Challenges with Child Focus & Motivation
"Homeschooling lacks opportunities to interact with peers and social interaction." "The biggest pain point is limited social skills development." "Lack of social interaction with other children of the same age."	"Managing time is one of the biggest pain points. Maintaining two separate roles is difficult." "Juggling my work responsibilities with homeschooling sometimes leaves me feeling stretched thin." "Not ever having a break or time to myself."	"Kids don't always listen to their parents." "Keeping her focused on her school work instead of her toys and tablet being a distraction." "My child sometimes struggles with staying motivated without the structure of a traditional classroom."

Staying organized and meeting testing requirements are homeschooling's biggest pain points



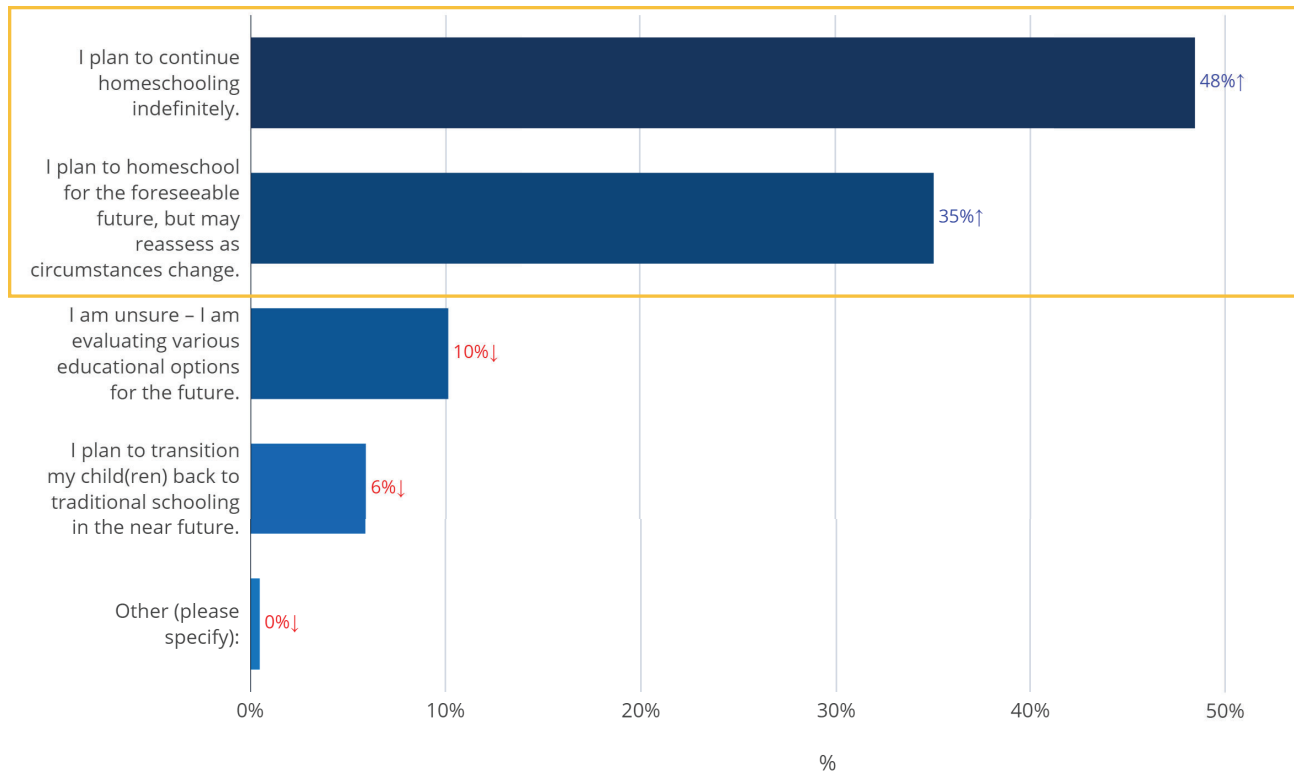
Q20r: X- What would you consider the top 3 pain points of homeschooling for your family? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

Rank 1
Rank 2
Rank 3

Subgroup Differences

- NY families are less concerned about ensuring socialization
- Middle and High school families are more likely to find quality of education materials a pain point

Half of parents plan on homeschooling indefinitely, while 1/3 plan to but are open to reassessing as circumstances change.

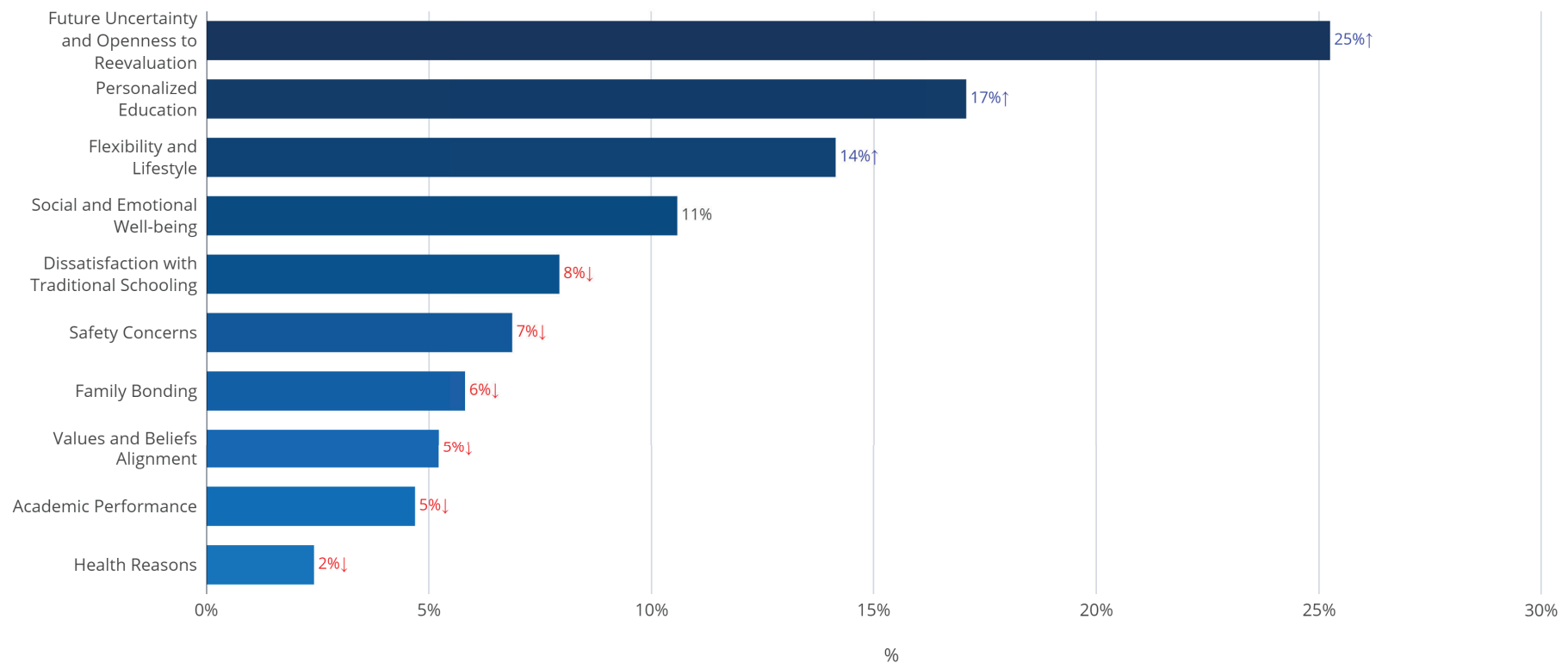


Q21: What are your intentions regarding homeschooling your children in future years? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

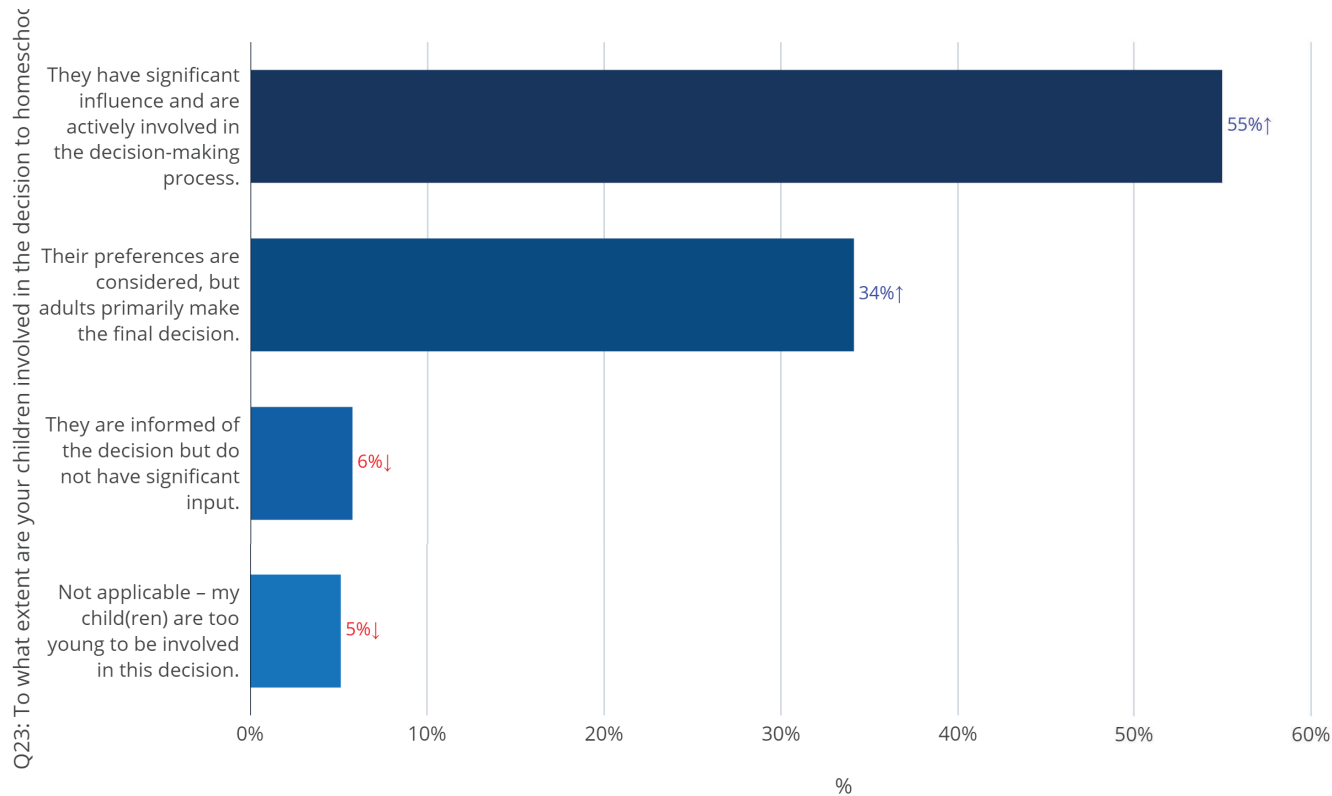
- High School most likely to continue indefinitely
- Pre high school more likely to potentially reassess
- TX & NC more likely than other states to continue homeschooling indefinitely

Reasons to continue homeschooling are generally similar to reasons why parents homeschool. Though notably, 25% acknowledge there is an aspect of future uncertainty



Q22: Why do you say you are [pipe:hQ22]? 2 - Categorized SUMMARY
Filter: Qualified; sample size = 1323; total sample size = 1424; 101 missing; 83% filtered out; 95% confidence level

Half of children have significant influence on the decision to homeschool, while 1/3 have their preferences considered but aren't final decision makers.



Q23: To what extent are your children involved in the decision to homeschool? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

Subgroup Differences

- Pre-K/K and High School students have more influence over homeschooling decision than other grade levels

Subgroup Analysis

Unsurprisingly, there is a positive correlation between HHI and homeschooling budget per child

C6: What is your total household income before taxes? Please select one of the following ranges:

Column %	Less than \$25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	Prefer not to answer	NET
\$0 - I primarily use free materials	34%↑	20%↑	9%	4%↓	7%↓	2%↓	0%	9%
\$1 - \$100	32%↑	26%↑	16%↑	6%↓	5%↓	4%↓	13%	11%
\$101 - \$250	16%	23%↑	24%↑	20%	16%	9%↓	38%	17%
\$251 - \$500	14%↓	18%↓	30%	43%↑	35%↑	20%↓	25%	28%
\$501 - \$1,000	5%↓	7%↓	15%↓	15%↓	29%↑	35%↑	13%	22%
Over \$1,000	0%↓	7%↓	6%↓	12%	8%↓	30%↑	13%	13%
NET	100%	100%	100%	100%	100%	100%	100%	100%

Q16: How much do you typically pay or budget for instructional materials per year per child for homeschooling? by Household Income
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level

The more experience with homeschooling a family has, the more likely they are to invest in materials

Column %	How many years of experience do you have homeschooling your child(ren)					NET
	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	
Online courses	73%	63% [↓]	65%	69%	71%	66%
Educational videos	64%	65%	62% [↓]	69% [↑]	77% [↑]	66%
Workbooks	57%	55% [↓]	61% [↑]	69% [↑]	78% [↑]	63%
Supplemental materials (worksheets, activities)	57%	59%	60%	59%	62%	60%
Textbooks	53%	63%	58% [↓]	65% [↑]	66%	61%
Interactive software or apps	55%	54%	55% [↑]	60% [↑]	61% [↑]	56%
Hands-on manipulatives or educational kits	47%	54% [↑]	48% [↓]	50%	63% [↑]	51%
Virtual field trips or experiential learning	43% [↑]	34%	27% [↓]	32%	47% [↑]	32%
Other (please specify):	1% [↑]	0%	0%	0%	1%	0%
NET	100%	100%	100%	100%	100%	100%

Q14. What types of instructional materials are you primarily seeking out for homeschooling? by Homeschool Experience
sample size = 4336; total sample size = 8461; 4125 missing; 95% confidence level

Experienced homeschool families are less likely to primarily use free materials

Column %	How many years of experience do you have homeschooling your child(ren)					NET
	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	
Yes, I primarily use free materials	42%	31% [↓]	39% [↑]	29% [↓]	28% [↓]	35%
Yes, I use a mix of free and paid materials	45% [↓]	61% [↑]	53% [↓]	63% [↑]	60%	57%
No, I primarily purchase materials	12%	8%	7%	9%	11%	8%
NET	100%	100%	100%	100%	100%	100%

Q15: Do you actively search for and use free instructional materials? by Homeschool Experience
sample size = 4336; total sample size = 8461; 4125 missing; 95% confidence level

Families with 10+ years of homeschooling experience are most likely to spend upwards of \$1,000 per year per child on homeschooling

Column %	How many years of experience do you have homeschooling your child(ren)					
	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	NET
\$0 - I primarily use free materials	27%↑	9%↑	6%↓	4%↓	6%	7%
\$1 - \$100	18%↑	8%	7%	7%	6%	7%
\$101 - \$250	21%	15%↓	22%↑	14%↓	10%↓	18%
\$251 - \$500	23%	22%	22%↓	33%↑	19%↓	24%
\$501 - \$1,000	6%↓	37%↑	33%↑	28%↓	22%↓	31%
Over \$1,000	5%↓	9%↓	11%↓	14%	38%↑	13%
NET	100%	100%	100%	100%	100%	100%

Q16: How much do you typically pay or budget for instructional materials per year per child for homeschooling? by Homeschool Experience
sample size = 4336; total sample size = 8461; 4125 missing; 95% confidence level



Families with more homeschooling experience are more likely to see the benefits in regards to academic performance

Column %	Top 3						Rank 1						How many years of	
	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	NET	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	NET	Less than 1 year	1-2 years
Safe Learning Environment	62% ↑	54%	56% ↑	47% ↓	50%	53%	18%	18%	20% ↑	15% ↓	20%	19%	24%	2
Flexible Schedule	59% ↑	46% ↑	40% ↓	40%	36% ↓	41%	30% ↑	26% ↑	17% ↓	20%	19%	20%	20%	1
Personalized Learning	48% ↑	39% ↑	34% ↓	34%	33%	35%	28% ↑	26% ↑	19% ↓	21%	20%	21%	8%	
Diverse Learning Opportunities	13% ↓	38%	41% ↑	38%	44% ↑	39%	6% ↓	6% ↓	11%	11%	16% ↑	11%	1% ↓	1
Stronger Family Bonds	28% ↓	36%	38% ↑	36%	25% ↓	36%	6%	10%	12% ↑	11%	6% ↓	11%	14%	1
Focus on Values	21% ↓	29%	32% ↑	29%	27%	30%	3% ↓	6% ↓	9% ↑	6%	5%	7%	6%	1
Stronger Academic Performance	23%	21% ↓	23% ↓	31% ↑	36% ↑	25%	4%	3%	4%	6% ↑	5%	4%	9%	
Encouragement of Independence	20%	20%	21%	25% ↑	23%	22%	1%	2% ↓	4%	5% ↑	5%	4%	7%	
Adaptability	18% ↑	9%	8%	9%	12%	9%	1%	1%	1%	1%	2%	1%	8% ↑	
Access to Resources	8%	9%	7% ↓	11% ↑	12% ↑	9%	2%	1%	1%	3% ↑	1%	2%	3%	
Other (Specify on next page)	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	

Q18r: X- What would you consider the top 3 benefits of homeschooling for your family? NET by Homeschool Experience

Staying organized is more of a challenge for parents who are newer to homeschooling

Column %	Top 3						Rank 1						How many years of experience	
	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	NET	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years	NET	Less than 1 year	1-2 years
Meeting standardized testing requirements	41%↓	51%	54%↑	51%	44%↓	51%	15%	17%	19%↑	14%↓	16%	17%	14%↓	20%
Staying organized	62%↑	50%↑	40%↓	46%	42%	45%	28%↑	11%	11%↓	14%↑	12%	12%	21%↑	17%
Meeting state requirements for graduation	31%↓	41%	43%↑	41%	34%↓	41%	10%	12%	14%	15%	11%	14%	10%↓	20%
Time constraints to teach kids	31%	41%↑	40%	36%	33%↓	38%	14%↓	25%↑	21%	22%	16%↓	22%	8%	8%
Scheduling issues	41%	37%	35%	31%↓	36%	35%	13%	18%↑	15%	13%	19%↑	15%	15%	10%
Navigating college application requirements	10%↓	27%↓	38%↑	38%↑	36%	35%	4%	5%↓	8%	8%	7%	7%	3%↓	11%
Ensuring socialization, playing sports, and staying active	51%↑	30%	28%↓	32%	37%↑	30%	11%↑	7%	7%	7%	8%	7%	16%↑	9%

Demographics & Classification

State, Grade Level, # of Children & Types of Schools Attend

	%	Count
California	21%	302
Florida	21%	301
New York	19%	272
Texas	21%	306
North Carolina	17%	243
TOTAL	100%	1,424

S1: What state do you currently live in?_2 SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

	%	Count
Public school	14%	196
Private school with religious affiliation	2%	27
Private school without religious affiliation	2%	34
Charter school	2%	24
Homeschool	100%	1,424
Specialized school (please specify)	0%	1
Other (please specify)	0%	1
NET	100%	1,424

S5: What type(s) of school(s) do your PreK – Grade 12 children currently attend? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

	%	Count
PreK/K	27%	386
Elementary	50%	714
Middle	29%	417
High	28%	399

Grade_Level SUMMARY
Filter: Qualified; sample size = 1424

	%	Count
0	0%	0
1	53%	758
2	26%	373
3	13%	179
4	4%	50
5	3%	40
6	0%	7
7	1%	8
8	0%	6
9	0%	2
10	0%	0
11	0%	1
12+	0%	0
NET	100%	1,424

S3: How many children do you have?
SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out



Parent Age, Level of Education & Employment Status

	%	Count
Under 25	1%	9
25-34	23%	322
35-44	54%	775
45-54	19%	269
55-64	3%	40
65 and over	1%	9
NET	100%	1,424

C1: How old is the primary homeschooling parent/guardian in your household? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

	%	Count
Some high school	1%	14
High school diploma or GED	12%	169
Some college	14%	204
Associate degree	11%	155
Bachelor's degree	36%	506
Master's degree	17%	244
Doctorate or professional degree	9%	132
NET	100%	1,424

C2: What is the highest level of education completed by the primary homeschooling parent/guardian in your household? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

	%	Count
Employed full-time	62%	877
Employed part-time	7%	98
Self-employed	9%	130
Unemployed	3%	47
Homemaker	17%	236
Retired	1%	18
Other (please specify):	1%	18
NET	100%	1,424

C3: What is the current employment status of the primary homeschooling parent/guardian in your household? SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

Ethnicity, Religion & Household Income

	%		%	Count
White	73%	Christianity	57%	43
Black or African American	17%	Islam	16%	12
Hispanic or Latino	11%	Hinduism	3%	2
Asian	2%	Buddhism	3%	2
Native American or Alaska Native	2%	Judaism	7%	5
Native Hawaiian or Other Pacific Islander	0%	Other		
Other (please specify):	1%	(please specify)	5%	4
NET	100%	None	9%	7
		Prefer not to answer	1%	1
		NET	100%	76

C4: What is the Ethnicity of the primary homeschooling parent/guardian in your household?
Filter: Qualified; sample size = 1424; 83% filtered out

C5: What is the current religious affiliation of the primary homeschooling parent/guardian in your household?
SUMMARY
Filter: Qualified; sample size = 76; total sample size = 1424;
1348 missing; 83% filtered out

	%	Count
Less than \$25,000	8%	111
\$25,000 - \$49,999	13%	181
\$50,000 - \$74,999	13%	184
\$75,000 - \$99,999	15%	209
\$100,000 - \$149,999	29%	406
\$150,000 or more	23%	325
Prefer not to answer	1%	8
NET	100%	1,424

C6: What is your total household income before taxes? Please select one of the following ranges: SUMMARY
Filter: Qualified; sample size = 1424; 83% filtered out

Crosstabs x State

Years of Experience Homeschooling

Column % Count Column Comparisons	California	Florida	New York	North Carolina	Texas	NET
Less than 1 year	5% 15	3% 10	2% 6	7% 17	8% 26	5% 74
				b c	b C	-
1-2 years	19% 58	20% 61	33% 90	32% 78	20% 61	24% 348
			A B E	A b e		-
3-5 years	42% 128	46% 139	36% 97	42% 101	39% 119	41% 584
		c				-
6-10 years	21% 64	25% 75	21% 57	14% 33	17% 52	20% 281
	d	D e	d			-
More than 10 years	12% 37	5% 16	8% 22	6% 14	16% 48	10% 137
	b d				B c D	-
NET	100% 302	100% 301	100% 272	100% 243	100% 306	100% 1,424
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

How many years of experience do you have homeschooling your child(ren) by S1: What state do you currently live in? Field Monitoring
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Impact of COVID on Homeschooling

Column % Count Column Comparisons	California	Florida	New York	North Carolina	Texas	NET
We started homeschooling due to COVID-19 school closures.	28% 85	30% 89	28% 76	38% 92	35% 106	31% 448
We have been homeschooling for years, prior to COVID-19.	40% 122	35% 105	33% 90	31% 76	37% 114	36% 507
We started homeschooling after COVID-19, but not due to school closures.	31% 95	36% 107	39% 106	31% 75	28% 86	33% 469
NET	100% 302	100% 301	100% 272	100% 243	100% 306	100% 1,424
Column Names	A	B	C	D	E	F

What impact did COVID-19 have on your decision to homeschool by S1: What state do you currently live in? Field Monitoring
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Top 3 Reasons for Homeschooling

Column % Count	Top 3						Rank 1						Column Names Column Comparisons	
	California	Florida	New York	North Carolina	Texas	NET	California	Florida	New York	North Carolina	Texas	NET	California	Florida
Safety Concerns	40%	48%	35%	41%	51%	43%	25%	27%	18%	21%	33%	25%	12%	Florida
	121	145	95	100	156	617	74	82	49	52	102	359	36	California
	A	B	C	D	E	F	A	B	C	D	E	F	A	NET
Quality of Education		a c			a C d	-		c			a C d	-		NET
	43%	38%	45%	40%	39%	41%	12%	12%	14%	12%	8%	11%	18%	California
	129	115	122	98	120	584	35	37	37	28	25	162	53	Florida
Academic Flexibility	A	B	C	D	E	F	A	B	C	D	E	F	A	NET
	e		e	e		-		e	e	e		-	e	California
	30%	32%	22%	31%	37%	31%	6%	7%	6%	5%	5%	6%	10%	Florida
Dissatisfaction with School System	91	97	59	75	113	435	19	20	15	12	14	80	30	California
	A	B	C	D	E	F	A	B	C	D	E	F	A	NET
	c	c		c	C	-						-		California
Family Values	33%	26%	32%	32%	28%	30%	9%	9%	11%	18%	10%	11%	14%	Florida
	99	78	88	78	87	430	27	27	29	44	32	159	43	California
	A	B	C	D	E	F	A	B	C	D	E	F	A	NET
Learning Differences						-				a b c e		-	d	California
	28%	25%	32%	32%	26%	29%	6%	5%	6%	9%	6%	7%	10%	Florida
	86	75	88	77	81	407	19	16	17	23	19	94	30	California
Tailored Education	A	B	C	D	E	F	A	B	C	D	E	F	A	NET
			b			-						-		California
	26%	24%	32%	23%	28%	27%	16%	12%	22%	10%	17%	16%	5%	Florida

Statement Association: Types of Schools

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
Public school - Provides a high-quality education	33%	23%	29%	21%	28%	27%
	b D		d		d	-
Private school with religious affiliation - Provides a high-quality education	22%	24%	15%	32%	26%	24%
	c	c		a b C	c	-
Private school without religious affiliation - Provides a high-quality education	24%	22%	24%	31%	30%	26%
				b	b	-
Charter school - Provides a high-quality education	23%	20%	16%	27%	28%	22%
	c			b c	b C	-
Homeschool - Provides a high-quality education	80%	83%	78%	85%	82%	82%
				c		-
Public school - Is a safe environment for my children	25%	23%	33%	12%	21%	22%
	D	D	a b D e		d	-
Private school with religious affiliation - Is a safe environment for my children	25%	23%	21%	21%	24%	23%
						-
Private school without religious affiliation - Is a safe environment for my children	20%	18%	27%	20%	16%	20%
			a b d e			-
Charter school - Is a safe environment for my children	26%	22%	22%	16%	21%	21%
	d	d	d			-
Homeschool - Is a safe environment for my children	81%	73%	78%	92%	88%	82%
	b			A B C	a B c	-
Public school - Provides instruction aligned with our family values	27%	17%	28%	15%	20%	21%
	b D e		b D e			-
Private school with religious affiliation - Provides instruction aligned with our family values	23%	32%	25%	29%	32%	28%
		a			a	-
Private school without religious affiliation - Provides instruction aligned with our	21%	29%	26%	22%	19%	23%

Parental Role in Homeschooling

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
I am the primary educator and responsible for most of the teaching.	73%	72%	77%	72%	76%	74%
I share teaching responsibilities equally with another parent/guardian.	18%	17%	19%	18%	18%	18%
I provide some teaching but am not the primary educator.	8%	8%	4%	6%	5%	6%
I am minimally involved in the teaching process.	2%	3%	1%	4%	0%	2%
NET	100%	100%	100%	100%	100%	100%
Column Names	A	B	C	D	E	F

Q6: How involved are you in the homeschooling of your child(ren)? by Total & State
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Parental Role in Homeschooling - Responsibility Sharing

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
One parent/guardian is primarily responsible for homeschooling.	52%	57%	62% a	56%	57%	57%
Both parents/guardians share the homeschooling responsibilities equally.	24%	22%	25%	20%	20%	22%
Both parents/guardians are involved in homeschooling responsibilities, but one is more involved than the other.	12%	11%	7%	12%	13%	11%
Only one parent/guardian is involved in homeschooling.	4%	6%	4%	6%	5%	5%
Not applicable (single-parent household).	8%	4%	2%	7%	5%	5%
NET	100%	100%	100%	100%	100%	100%
Column Names	A	B	C	D	E	F

Q7: If there are two parents/guardians in your household, how is the homeschooling responsibility shared? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Private Instructor Utilization

Column % Column Comparisons	S1: What state do you currently live in?_2					TOTAL
	California	Florida	New York	Texas	North Carolina	
Yes	69%	64%	61%	43%	37%	55%
	D E	D E	D E			-
No	31%	36%	39%	57%	63%	45%
				A B C	A B C	-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

Q8: Do you utilize any private instructors/tutors as a part of your homeschooling curriculum? by Total & State
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Homeschool Community Involvement

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
Very involved – I participate actively in homeschooling co-ops, support groups, or local homeschooling networks.	57%	55%	64%	42%	49%	53%
	D	d	b D E			-
Moderately involved – I occasionally participate in homeschooling activities or events with other families.	25%	21%	21%	25%	27%	24%
						-
Somewhat involved – I am aware of other homeschooling families but do not actively participate in community activities	8%	15%	10%	16%	11%	12%
		a		a c		-
Not involved – I homeschool independently and do not engage with other homeschooling families.	9%	9%	5%	17%	14%	11%
				a b C	C	-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

Q9: How involved are you with other homeschooling families or communities? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

	%
Very involved – I participate actively in homeschooling co-ops, support groups, or local homeschooling networks.	66% ↑
Moderately involved – I occasionally participate in homeschooling activities or events with other families.	21% ↓
Somewhat involved – I am aware of other homeschooling families but do not actively participate in community	7% ↓

Subjects Incorporated

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
Core academic subjects (Math, Science, English, History)	71%	74%	68%	80%	79%	74%
				a C	a c	-
Electives (Art, Music, World Languages)	65%	67%	68%	69%	68%	67%
						-
Life skills (Cooking, Personal Finance, Home Economics)	65%	64%	66%	72%	69%	67%
				b		-
Physical Education (PE)	63%	62%	65%	63%	66%	63%
						-
Social and emotional learning	57%	60%	61%	61%	62%	60%
						-
Technology and computer science	62%	58%	61%	57%	60%	59%
						-
Career and Technical Education (CTE)	48%	42%	50%	37%	38%	43%
	d e		d e			-
Religious studies	32%	38%	48%	40%	45%	40%
			A b d		a	-
Advanced Placement, Honors	30%	27%	32%	20%	28%	27%
	d	d	d		d	-
IB, Cambridge AICE	10%	6%	16%	5%	11%	9%
	d		a B D		b d	-
Other (please specify):	2%	1%	1%	1%	0%	1%
						-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	F	F

Extracurricular Activities

Column % Column Comparisons	S1: What state do you currently live in?_2					TOTAL
	California	Florida	New York	Texas	North Carolina	
Outdoor Learning	65%	63%	65%	66%	67%	65%
Family Projects	64%	60%	65%	67%	64%	64%
Extracurricular Activities	67%	56%	64%	62%	63%	62%
Field Trips	57%	59%	60%	60%	67%	60%
Community Service	48%	49%	51%	39%	41%	46%
Book Clubs	37%	43%	48%	36%	35%	40%
Co-ops and Classes	37%	42%	43%	25%	36%	37%
Homeschool Conferences	38%	39%	42%	29%	34%	36%
Science Fairs and Competitions	25%	17%	25%	21%	26%	23%
Other (Specify)	2%	3%	1%	2%	1%	2%
NET	100%	100%	100%	100%	100%	100%
Column Names	A	B	C	D	E	F

Q11. What activities/curriculums do you participate in outside of the home? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C...

Where Source Study Material

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
Public libraries	49%	46%	58%	42%	56%	50%
			a b D		b D	-
Educational supply stores	46%	42%	46%	39%	42%	43%
						-
Homeschooling co-ops or support groups	42%	42%	43%	39%	37%	41%
						-
Custom-made or self-created materials	40%	41%	44%	34%	43%	40%
			d		d	-
Amazon or other online shopping sites	35%	39%	45%	37%	47%	40%
			a		a d	-
Used bookstores or second-hand sources	35%	31%	48%	32%	42%	37%
			a B D		b d	-
Government or state-provided resources	38%	43%	42%	23%	37%	36%
	D	D	D		D	-
Private tutors or educational consultants	34%	42%	41%	21%	31%	34%
	D	a D e	D e		d	-
Other homeschooling families	14%	13%	15%	19%	22%	17%
				b	a b c	-
Other (please specify):	2%	3%	1%	1%	0%	2%
		e				-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

Q12. Where and how do you primarily obtain study materials for homeschooling your child(ren)? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not

Curriculum Brand Familiarity

Column % Column Names Column Comparisons	Unfamiliar						Familiar							
	California	Florida	New York	Texas	North Carolina	TOTAL	California	Florida	New York	Texas	North Carolina	TOTAL	California	F
Classical Conversations	34%	36%	29%	51%	43%	39%	21%	28%	22%	22%	28%	24%	27%	
	A	B	C	D	E	F	A	B	C	D	E	F	A	
				A B C	a c	-		a			a	-	d e	
Florida Virtual School	38%	11%	31%	61%	56%	39%	23%	25%	21%	13%	20%	20%	21%	
	A	B	C	D	E	F	A	B	C	D	E	F	A	
	B c		B	A B C	A B C	-	d	D	d		d	-	d e	a
Sonlight	35%	38%	28%	54%	49%	41%	22%	24%	29%	21%	28%	25%	26%	
	A	B	C	D	E	F	A	B	C	D	E	F	A	
		c		A B C	A b C	-			a d			-	D E	
Oak Meadow	33%	37%	28%	61%	51%	42%	27%	26%	28%	15%	25%	24%	22%	
	A	B	C	D	E	F	A	B	C	D	E	F	A	
		c		A B C e	A B C	-	D	d	D		d	-	d e	
BJU Press	44%	45%	30%	57%	46%	45%	18%	25%	22%	18%	25%	21%	19%	
	A	B	C	D	E	F	A	B	C	D	E	F	A	
	C	C		A b C e	C	-		a d				-		

Q13r: X- How would you describe your level of familiarity with the following curriculum brands 2 by Total & State
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Types of Instructional Materials Sought

Column % Column Comparisons	S1: What state do you currently live in?_2					TOTAL
	California	Florida	New York	Texas	North Carolina	
Online courses	71%	72%	68%	67%	68%	69%
Educational videos	66%	68%	72%	68%	74%	69%
Workbooks	64%	62%	72%	68%	75%	68%
Supplemental materials (worksheets, activities)	62%	61%	64%	63%	62%	63%
Textbooks	65%	59%	59%	57%	63%	60%
Interactive software or apps	60%	54%	60%	53%	59%	57%
Hands-on manipulatives or educational kits	51%	58%	60%	54%	58%	56%
Virtual field trips or experiential learning	36%	33%	33%	40%	44%	37%
Other (please specify):	0%	1%	1%	0%	0%	0%
NET	100%	100%	100%	100%	100%	100%
Column Names	A	B	C	D	E	F

Q14. What types of instructional materials are you primarily seeking out for homeschooling? by Total & State
 Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Free Material Usage

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
Yes, I primarily use free materials	29%	32%	26%	35%	39%	32%
				c	a c	-
Yes, I use a mix of free and paid materials	60%	56%	65%	53%	54%	58%
			b d e			-
No, I primarily purchase materials	10%	12%	8%	12%	7%	10%
						-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

Q15: Do you actively search for and use free instructional materials? by Total & State
Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Yearly Budget Per Child

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
\$0 - I primarily use free materials	8%	11%	4%	17%	5%	9%
		c e		A b C E		-
\$1 - \$100	9%	10%	7%	17%	13%	11%
				a b C	c	-
\$101 - \$250	13%	21%	14%	14%	23%	17%
		a c d			a c d	-
\$251 - \$500	24%	30%	28%	25%	37%	28%
					A c d	-
\$501 - \$1,000	28%	18%	36%	16%	10%	22%
	b D E	e	a B D E			-
Over \$1,000	19%	10%	11%	11%	11%	13%
	b c d e					-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

Q16: How much do you typically pay or budget for instructional materials per year per child for homeschooling? by Total & State
 Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C...
 (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Stages Where Additional Support Needed

Column % Column Comparisons	S1: What state do you currently live in?_2					TOTAL
	California	Florida	New York	Texas	North Carolina	
Preschool (PreK)	29% D E	23% e	36% B D E	18%	14%	24% -
Elementary (K-5)	57% D e	57% D e	66% a b D E	39%	49% d	54% -
Middle School (6-8)	54% B d E	33%	58% B D E	43% b e	33%	44% -
High School (9-12)	45% B E	30%	51% B E	45% B E	24%	39% -
None of the above	9%	8%	7%	15% a b C	12% c	10% -
NET	100% -	100% -	100% -	100% -	100% -	100% -
Column Names	A	B	C	D	E	F

Q17. At what point do you/did you feel like you needed additional support with sourcing, developing, or delivering curriculum for your homeschool student(s)? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Top 3 Benefits of Homeschooling

Column % Column Names Column Comparisons	Top 3						Rank 1						
	California	Florida	New York	North Carolina	Texas	NET	California	Florida	New York	North Carolina	Texas	NET	California
Safe Learning Environment	51% A	47% B	47% C	52% D	57% E b c	51% F -	19% A	15% B	20% C	18% D	22% E b	19% F -	21% A
Flexible Schedule	44% A c	51% B C	36% C	47% D c	51% E C	46% F -	23% A c	29% B C d	15% C	20% D	24% E c	22% F -	14% A
Personalized Learning	35% A	36% B	42% C	44% D a	48% E a b	41% F -	19% A	17% B	29% C a B	25% D b	28% E a b	23% F -	9% A
Diverse Learning Opportunities	35% A e	29% B	39% C b d e	28% D	27% E	31% F -	9% A	12% B e	9% C	7% D	7% E	9% F -	10% A
Stronger Family Bonds	29% A	30% B	36% C e	30% D	28% E	31% F -	9% A	7% B	10% C	13% D b e	6% E	9% F -	13% A
Focus on Values	32% A d e	27% B	32% C d e	22% D	22% E	27% F -	11% A e	8% B	7% C	7% D	5% E	7% F -	10% A
Stronger Academic Performance	31% A e	26% B	25% C	26% D	24% E	27% F -	5% A	6% B	3% C	5% D	4% E	5% F -	11% A
Encouragement of Independence	24% A	29% B e	22% C	23% D	22% E	24% F -	4% A	4% B	5% C	2% D	3% E	4% F -	8% A
Adaptability	11% A	14% B	10% C	19% D a c e	13% E	13% F -	1% A	1% B	1% C	3% D	1% E	1% F -	2% A
	7%	11%	10%	7%	8%	8%	1%	1%	1%	1%	1%	1%	2%

Top 3 Pain Points of Homeschooling

Column % Column Names Column Comparisons	Top 3						Rank 1							
	California	Florida	New York	North Carolina	Texas	NET	California	Florida	New York	North Carolina	Texas	NET	California	Florida
Meeting standardized testing requirements	48% A	44% B	53% C b e	46% D	41% E	46% F -	17% A	18% B	22% C e	22% D e	13% E	18% F -	23% A D e	17% F -
Staying organized	50% A	45% B	43% C	54% D b c	57% E b C	50% F -	15% A c	18% B c	10% C	18% D c	22% E a C	17% F -	16% A b	16% A b
Meeting state requirements for graduation	39% A d e	39% B d	40% C d e	30% D	31% E	36% F -	13% A	14% B	10% C	10% D	9% E	11% F -	11% A	11% A
Time constraints to teach kids	36% A	36% B	40% C d	31% D	35% E	36% F -	15% A	13% B	24% C a B D e	10% D	13% E	15% F -	10% A	10% A
Scheduling issues	32% A	31% B	34% C	39% D	35% E	34% F -	14% A	10% B	14% C	17% D b	16% E b	14% F -	9% A	9% A
Navigating college application requirements	29% A	32% B	33% C	27% D	26% E	29% F -	5% A	10% B a e	8% C	8% D	5% E	7% F -	11% A	11% A
Ensuring socialization, playing sports, and staying active in clubs	39% A c	44% B C	29% C	40% D c	41% E c	39% F -	14% A c	11% B	7% C	11% D	10% E	11% F -	11% A	11% A
Quality of educational materials	24% A	26% B	26% C	30% D	29% E	27% F -	7% A	5% B	5% C	3% D	8% E d	6% F -	8% A	8% A
Other (Specify)	2%	2%	3%	4%	5%	3%	1%	1%	2%	2%	2%	1%	0%	0%

Future Plans for Homeschooling

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
I plan to continue homeschooling indefinitely.	44%	45%	43%	55%	56%	48%
				a b c	a b c	-
I plan to homeschool for the foreseeable future, but may reassess as circumstances change.	42%	40%	38%	28%	26%	35%
	D E	d E	d e			-
I am unsure – I am evaluating various educational options for the future.	9%	7%	11%	11%	13%	10%
					b	-
I plan to transition my child(ren) back to traditional schooling in the near future.	4%	8%	8%	5%	5%	6%
		a				-
Other (please specify):	1%	0%	0%	0%	1%	0%
						-
NET	100%	100%	100%	100%	100%	100%
	-	-	-	-	-	-
Column Names	A	B	C	D	E	F

Q21: What are your intentions regarding homeschooling your children in future years? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Child's Involvement in Decision to Homeschool

Column % Column Comparisons	S1: What state do you currently live in?_2					
	California	Florida	New York	Texas	North Carolina	TOTAL
They have significant influence and are actively involved in the decision-making process.	56%	50%	62% b d	52%	55%	55%
Their preferences are considered, but adults primarily make the final decision.	34%	37% c	28%	37% c	34%	34%
They are informed of the decision but do not have significant input.	6%	7%	5%	6%	4%	6%
Not applicable - my child(ren) are too young to be involved in this decision.	3%	6%	5%	5%	7% a	5%
NET	100%	100%	100%	100%	100%	100%
Column Names	A	B	C	D	E	F

Q23: To what extent are your children involved in the decision to homeschool? by Total & State

Filter: Qualified; sample size = 1424; 83% filtered out; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Crosstabs x Grade Level

Years of Experience Homeschooling

Column % Count Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Less than 1 year	6%	4%	5%	6%
	25	27	20	23
1-2 years	b			
	42%	25%	15%	17%
	162	179	62	68
3-5 years	B C D	C d		
	41%	44%	36%	32%
	157	317	152	126
6-10 years	d	c D		
	7%	22%	31%	23%
	27	154	128	90
More than 10 years		A	A B d	A
	4%	5%	13%	23%
	15	37	55	92
NET			A B	A B C
	100%	100%	100%	100%
	386	714	417	399
Column Names	-	-	-	-
	A	B	C	D

How many years of experience do you have homeschooling your child(ren) by Grade Level
Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Impact of COVID on Homeschooling

Column % Count Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
We started homeschooling due to COVID-19 school closures.	31%	32%	29%	28%
	118	227	119	113
We have been homeschooling for years, prior to COVID-19.	20%	35%	48%	45%
	79	252	200	180
We started homeschooling after COVID-19, but not due to school closures.	49%	33%	24%	27%
	189	235	98	106
NET	B C D	c d		
	100%	100%	100%	100%
	386	714	417	399
	-	-	-	-
Column Names	A	B	C	D

What impact did COVID-19 have on your decision to homeschool by Grade Level
Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Top 3 Reasons for Homeschooling

Column % Count Column Names Column Comparisons	Top 3				Rank 1				Rank 2					
	Grade_Level													
	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary
	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
	1	4	3	5	0	0	0	0	0	1	1	2	1	
Other (Specify on next page)														
	A	B	C	D	A	B	C	D	A	B	C	D	A	
					-	-	-	-						

Statement Association: Types of Schools

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Public school - Provides a high-quality education	37% B C D	25% d	21%	20%
Private school with religious affiliation - Provides a high-quality education	22%	25%	30% a	25%
Private school without religious affiliation - Provides a high-quality education	19%	29% A	32% A	30% A
Charter school - Provides a high-quality education	23%	22%	26%	22%
Homeschool - Provides a high-quality education	81%	81%	83%	85%
Public school - Is a safe environment for my children	29% B C D	22% c	14%	16%
Private school with religious affiliation - Is a safe environment for my children	22%	23%	20%	20%
Private school without religious affiliation - Is a safe environment for my children	19%	21%	21%	17%
Charter school - Is a safe environment for my children	20%	22% d	19%	15%
Homeschool - Is a safe environment for my children	84% b	78%	87% b	92% A B c
Public school - Provides instruction aligned with our family values	29% B C D	18%	14%	17%
Private school with religious affiliation - Provides instruction aligned with our family values	22%	29% a	29% a	27%
	19%	24%	23%	19%

Parental Role in Homeschooling

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
I am the primary educator and responsible for most of the teaching.	79% c d	75%	71%	72%
I share teaching responsibilities equally with another parent/ guardian.	16%	17%	18%	15%
I provide some teaching but am not the primary educator.	5%	6% a	9% a	8%
I am minimally involved in the teaching process.	1%	1%	2%	5% A B c
NET	100%	100%	100%	100%
	-	-	-	-
Column Names	A	B	C	D

Q6: How involved are you in the homeschooling of your child(ren)? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Parental Role in Homeschooling - Responsibility Sharing

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
One parent/guardian is primarily responsible for homeschooling.	64% b c d	56%	54%	55%
Both parents/guardians share the homeschooling responsibilities equally.	22% d	24% d	20%	16%
Both parents/guardians are involved in homeschooling responsibilities, but one is more involved than the other.	8%	12% a	15% A d	12%
Only one parent/guardian is involved in homeschooling.	3%	5%	6%	8% a
Not applicable (single-parent household).	3%	4%	4%	10% A B C
NET	100%	100%	100%	100%
Column Names	A	B	C	D

Q7: If there are two parents/guardians in your household, how is the homeschooling responsibility shared? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Private Instructor Utilization

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Yes	56% d	57% c	50%	49%
No	44%	43%	50% b	51% a
NET	100% -	100% -	100% -	100% -
Column Names	A	B	C	D

Q8: Do you utilize any private instructors/tutors as a part of your homeschooling curriculum? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Homeschool Community Involvement

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Very involved – I participate actively in homeschooling co-ops, support groups, or local homeschooling networks.	65% B C D	50%	48%	47%
Moderately involved – I occasionally participate in homeschooling activities or events with other families.	21%	28% a D	24% d	19%
Somewhat involved – I am aware of other homeschooling families but do not actively participate in community activities	8%	13%	14% a	14% a
Not involved – I homeschool independently and do not engage with other homeschooling families.	6%	10% a	14% A	20% A B c
NET	100%	100%	100%	100%
Column Names	A	B	C	D

Q9: How involved are you with other homeschooling families or communities? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Subjects Incorporated

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Life skills (Cooking, Personal Finance, Home Economics)	65%	68%	72% a	72% a
Physical Education (PE)	67%	62%	66%	66%
Social and emotional learning	56%	63% a	65% a	64% a
Technology and computer science	54%	58%	65% a b	65% a b
Career and Technical Education (CTE)	41%	44%	47%	42%
Religious studies	44%	37%	41%	43% b
Advanced Placement, Honors	31% c	25%	23%	32% b C
IB, Cambridge AICE	13% c d	10%	9%	8%
Other (please specify):	1%	1%	1%	1%
NET	100% -	100% -	100% -	100% -
Column Names	A	B	C	D

Q10. Which subjects are you incorporating into your homeschooling curriculum? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Extracurricular Activities

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Extracurricular Activities	63%	65%	64%	61%
Field Trips	61%	59%	65% b	63%
Community Service	46%	45%	41%	43%
Book Clubs	40%	40%	36%	36%
Co-ops and Classes	37%	38%	36%	34%
Homeschool Conferences	37%	36%	34%	37%
Science Fairs and Competitions	23%	20%	26% b	29% a B
Other (Specify)	1%	2%	2%	4% a b
NET	100%	100%	100%	100%
	-	-	-	-
Column Names	A	B	C	D

Q11. What activities/curriculums do you participate in outside of the home? by Grade Level
 Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Where Source Study Material

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Online educational platforms and resources	58%	65%	73%	77%
		A	A b	A B
Downloadable or purchasable curricula from homeschooling websites	58%	53%	56%	49%
	d		d	
Public libraries	58%	52%	47%	43%
	c D	d		
Educational supply stores	46%	43%	43%	40%
	d			
Homeschooling co-ops or support groups	44%	39%	41%	39%
Custom-made or self-created materials	44%	42%	41%	34%
	d	d	d	
Amazon or other online shopping sites	40%	44%	41%	40%
		a d		
Used bookstores or second-hand sources	47%	40%	38%	29%
	c D	D	d	
Government or state-provided resources	39%	35%	31%	34%
	c			
Private tutors or educational consultants	37%	34%	32%	27%
	d	d		
Other homeschooling families	19%	15%	18%	21%
				b
Other (please specify):	1%	2%	2%	4%
				a b c
	100%	100%	100%	100%

Curriculum Brand Familiarity

Column % Column Names Column Comparisons	Unfamiliar				Familiar				Familiar and have used in the past				Familiar	
	Grade_Level													
	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary
	32%	46%	53%	58%	23%	24%	21%	17%	22%	17%	13%	12%	23%	
BJU Press	A	B	C	D	A	B	C	D	A	B	C	D	A	
		A	A	A B	d	d			b C D				B C D	

Q13r: X- How would you describe your level of familiarity with the following curriculum brands 2 by Grade Level
Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Types of Instructional Materials Sought

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Online courses	69%	67%	75% a b	75% a b
Educational videos	72%	68%	72%	71%
Workbooks	69%	70%	70%	69%
Supplemental materials (worksheets, activities)	63%	66%	63%	62%
Textbooks	63%	62%	63%	64%
Interactive software or apps	59%	57%	56%	54%
Hands-on manipulatives or educational kits	57%	58%	58%	57%
Virtual field trips or experiential learning	33%	35%	45% A B	48% A B
Other (please specify):	0%	0%	1%	1%
NET	100%	100%	100%	100%
	-	-	-	-
Column Names	A	B	C	D

Q14. What types of instructional materials are you primarily seeking out for homeschooling? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C...

(confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Free Material Usage

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Yes, I primarily use free materials	35% B c	28%	28%	32%
Yes, I use a mix of free and paid materials	57%	62% a d	62% d	54%
No, I primarily purchase materials	8%	10%	10%	13% a
NET	100%	100%	100%	100%
	-	-	-	-
Column Names	A	B	C	D

Q15: Do you actively search for and use free instructional materials? by Grade Level
Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Yearly Budget Per Child

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
\$0 - I primarily use free materials	4%	9%	12%	14%
		a	A	A b
\$1 - \$100	9%	11%	13%	15%
			a	a
\$101 - \$250	13%	20%	20%	14%
		a d	a d	
\$251 - \$500	30%	27%	29%	25%
	b			
\$501 - \$1,000	34%	24%	14%	17%
	B C D	C d		
Over \$1,000	10%	10%	13%	16%
				a B
NET	100%	100%	100%	100%
	-	-	-	-
Column Names	A	B	C	D

Q16: How much do you typically pay or budget for instructional materials per year per child for homeschooling? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Stages Where Additional Support Needed

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
Preschool (PreK)	50% B C D	21% c	13%	17%
Elementary (K-5)	70% b C D	63% C D	37% d	30%
Middle School (6-8)	42%	40%	63% A B D	44%
High School (9-12)	36%	34%	33%	69% A B C
None of the above	7%	11% a	13% a	13% a
NET	100% -	100% -	100% -	100% -
Column Names	A	B	C	D

Q17. At what point do you/did you feel like you needed additional support with sourcing, developing, or delivering curriculum for your homeschool student(s)? by Grade Level
 Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Top 3 Benefits of Homeschooling

Column % Column Names Column Comparisons	Top 3				Rank 1				Rank 2					
	Grade_Level													
	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary
Safe Learning Environment	52%	48%	48%	58%	18%	18%	15%	18%	20%	18%	18%	22%	13%	
	A	B	C	D b c	A	B	C	D	A	B	C	D	A	
Flexible Schedule	38%	45%	52%	56%	19%	21%	24%	29%	12%	17%	18%	20%	7%	
	A	B a	C A	D A B	A	B	C a	D A b	A	B a	C a	D a	A	
Personalized Learning	38%	43%	45%	48%	26%	24%	26%	28%	6%	9%	9%	10%	7%	
	A	B a	C	D a	A	B	C	D	A	B a	C a	D a	A	
Diverse Learning Opportunities	37%	31%	28%	25%	8%	11%	7%	6%	11%	8%	9%	10%	17%	
	A b c D	B d	C	D	A	B c d	C	D	A b	B	C	D	A b c d	
Stronger Family Bonds	35%	34%	32%	21%	10%	10%	9%	7%	19%	15%	14%	9%	6%	
	A D	B D	C D	D	A	B d	C	D	A c D	B d	C d	D	A	
Focus on Values	35%	27%	22%	18%	9%	7%	6%	4%	15%	10%	8%	6%	11%	
	A B C D	B d	C	D	A d	B	C	D	A b C D	B	C	D	A	
Stronger Academic Performance	25%	26%	28%	29%	5%	4%	6%	5%	6%	10%	8%	10%	14%	
	A	B	C	D	A	B	C b	D	A	B	C	D	A	
Encouragement of Independence	24%	24%	23%	23%	4%	4%	5%	3%	5%	8%	9%	7%	14%	
	A	B	C	D	A	B	C	D	A	B	C	D	A c	
	11%	13%	14%	14%	1%	2%	1%	1%	3%	3%	3%	4%	7%	

Top 3 Pain Points of Homeschooling

Column % Column Names Column Comparisons	Top 3				Rank 1				Rank 2					
	Grade_Level													
	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary	Middle	High	PreK/K	Elementary
Meeting standardized testing requirements	52%	42%	43%	37%	21%	19%	12%	11%	19%	14%	17%	15%	12%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
	B c D		d		C D	c d			b		b			
Staying organized	53%	51%	55%	50%	13%	17%	21%	18%	16%	16%	17%	21%	24%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
							a	a					b c D	
Meeting state requirements for graduation	37%	34%	32%	33%	10%	11%	12%	12%	18%	13%	11%	9%	9%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
									b c D	d				
Time constraints to teach kids	40%	39%	35%	34%	23%	17%	14%	12%	9%	11%	11%	10%	8%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
					C D	d								
Scheduling issues	34%	33%	33%	36%	14%	12%	12%	16%	11%	12%	11%	11%	9%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
Navigating college application requirements	32%	30%	25%	28%	7%	6%	7%	7%	13%	13%	10%	9%	12%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
	c	c								d				
Ensuring socialization, playing sports, and staying active in clubs	29%	40%	44%	49%	8%	11%	13%	15%	9%	14%	16%	16%	12%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
		A	A	A b			a	a		a	a	a		
Quality of educational materials	21%	27%	28%	29%	2%	6%	7%	7%	5%	7%	7%	8%	13%	
	A	B	C	D	A	B	C	D	A	B	C	D	A	
		a	a	a		a	a	a						

Future Plans for Homeschooling

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
I plan to continue homeschooling indefinitely.	50%	46%	49%	60% a B C
I plan to homeschool for the foreseeable future, but may reassess as circumstances change.	37% D	38% D	34% D	23%
I am unsure – I am evaluating various educational options for the future.	10%	9%	10%	10%
I plan to transition my child(ren) back to traditional schooling in the near future.	3%	6% a	7% a	6%
Other (please specify):	0%	0%	0%	2% a b c
NET	100% -	100% -	100% -	100% -
Column Names	A	B	C	D

Q21: What are your intentions regarding homeschooling your children in future years? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol:

Child's Involvement in Decision to Homeschool

Column % Column Comparisons	Grade_Level			
	PreK/K	Elementary	Middle	High
They have significant influence and are actively involved in the decision-making process.	60% B C	50%	49%	57% b c
Their preferences are considered, but adults primarily make the final decision.	26%	39% A	41% A	37% A
They are informed of the decision but do not have significant input.	5%	7% d	6%	3%
Not applicable - my child(ren) are too young to be involved in this decision.	8% B c D	4%	4%	2%
NET	100% -	100% -	100% -	100% -
Column Names	A	B	C	D

Q23: To what extent are your children involved in the decision to homeschool? by Grade Level

Filter: Qualified; sample size = 1424; 95% confidence level; Column comparison symbols: a, b, c... (confidence level >= 95%), A, B, C... (confidence level >= 99.9%); No test symbol: -; Not significant symbol: